Minutes

Evergreen Valley College

Educational Master Plan Committee Meeting

Monday, December 13, 2021, 1:00-2:00PM

Zoom: EVC-EMP Working Group

Present: Andrea Alexander Hazel De Ausen; Fahmida Fakhruddin; Tammeil Gilkerson; KC Greaney (IAS); Garry Johnson; Sarai Minjares; Matais Pouncil; Josh Russell; Diane White (IAS), Howard Willis

Absent: Fernanda Torres

Agenda Item	Presenter(s)	Summary Notes
Welcome, Introductions, Overview of Agenda, Meeting Outcomes	Dr. Gilkerson	Reviewed agenda
Project Communications: EMP Working Group Members Reports - questions/comments/ideas from stakeholders re project and process	Dr. Gilkerson	• President shared out information at last College Council and will share out again today. • Fahmida Fakhruddin shared out at various committee meetings. • VP Alexander shared along with FMP with various groups (related to facilities) so they would know it's underway. • VP Willis shared with Student Affairs and Student Services Council. Will put information out and ask for questions. • Josh Russell shared on the new web page they are building for the EMP.
Data Follow Up: addressing questions regarding foundational data provided at EMP Meeting of 11/15.	Dr. KC Greaney and Dr. Hazel De Ausen	• Will be combining the two sections – data follow-up and student focus groups. Shared a presentation • Slide – historic annual student headcount Silicon Valley Colleges 1993-2021

		- o Big change was repeatability - Slide – historic team headcount EVC 1992-2021 - Graphic regarding county data - o Age - o Gender - o Race/ethnicity - o English language ability - o Educational attainment - o Languages spoken at home - o Employment status - Slide showed data for "disconnected youth" 16-24 and unemployed and not in school. - o 4,010 - o Predominantly Latinx - o Majority - o 58.6% male - o Challenge to bring them back - o If working to expand programming, this would be one avenue to pursue. - Looking at San Jose comparison to Santa Clara County, California, and USA - o San Jose comprises over half of Santa Clara County. - o Ethnicity in San Jose mirrors EVC students - o San Jose and Santa Clara County more diverse than rest of California and rest of country. - o San Jose has more foreign born. - o Speaking second language at home – more than 50% - Comparative demographics, 2019 estimates – US Census Data - o Persons per household are higher in San Jose than rest of county, state, country - o Per capita income is higher than rest of state and country, but not rest of county.

		- Less ppl in poverty than rest of state and country - Median gross rent $2,107 – much higher than rest of state and country - Population and Projections – Santa Clara County – 2010-2060 - College age students expected to be same 12th grade enrollment projections SCC public schools - By 2028 they expect enrollment to go down (cost of living, birthrate, etc.) - Percent of recent high school graduates enrolling at EVC - With drop in high school graduates, that will mean a drop-in enrollment at EVC 2021 Labor Market Information - Silicon Valley (Santa Clara County) – typical entry level is greater than high school, but less than college degree - Noted fastest growing occupations - Noted largest industries Diane will do a gap analysis.
South Bay Adult Education Consortium Data	Dr. KC Greaney, Dr. Hazel De Ausen, Diane White	Incorporated in prior portion of data presented.
Student Focus Groups: Overview of plans and approach for student focus groups.	Dr. KC Greaney, Dr. Hazel De Ausen, Diane White	- In process of conducting student focus group. The information will be incorporated into the student experience scan. - Meeting with ASG this week. - Looking to have focus group with the high school counselors. - Will offer students (HS) some sort of incentive. - What will happen at beginning of goal-setting sessions, there will be a data presentation that will have input

		that gives the scope of where the college is going based on the data.
EMP Model- *Colorado Rises: Colorado Commission on Higher Education Master Plan*	Dr. Gilkerson	• Shared example of plan. • It is similar to EVC. • The plan is very concise; just 28 pages. • Provides letter for background. • Provides strategic goals.
Mission, Vision, Values & Goals Sessions (February 2022)	Dr. Gilkerson	• Will have specific sessions with classified, faculty, and students. • Ideally will be in-person sessions as rich conversations arise as a result. • Will augment with online session(s). • Josh Russell will take lead on the contacts list • Provide feedback about who should be contacted.
Spring 2022 EMP Committee Meetings	Dr. Gilkerson	• Discussed best days for spring meetings. • Monday afternoons was chosen. • Calendar holds will be sent by Penny.
Closure: A. Tasks/Assignments Prior to Next Meeting (Date/Time TBD) • Follow Up: Assessment of Prior EMP B. Agenda Items for Next Meeting • Review results of Student Focus Groups (December 2021) • Follow Up: Prior EMP Assessment • Plans for community engagement forums (February 2022) • Follow Up: Mission, Vision, Values & Goals Sessions (February 2022) C. EMP Project Communication Items ***Thank you!***	All	• Will do general follow-up. • Will focus on groups information at next meeting.