

**Urgent Notice to Community Colleges Regarding Compliance With
Assembly Bill No. 2308, Roger Hernández, Health Care Coverage, information to students**

On September 24, 2016, Governor Brown approved legislation known as Assembly Bill No. 2308, Roger Hernández, Health Care Coverage, information to students. This Bill establishes the California Health Care Coverage Act of 2016, which, commencing with the 2017-2018 academic year, requires **each campus** of California State Universities and **California Community Colleges** to offer **every student** information about insurance affordability programs and Medi-Cal, including how to apply for coverage. (A copy of the Bill is attached for your convenience.)

There are several methods that Community College Districts may utilize to meet the bill's specific conditions regarding dissemination of the required information. A District may opt to do any or all of the following in order to comply:

- develop an informational item;
- amend an existing enrollment form or Internet Website to communicate the information;
- include a factsheet with its enrollment forms to every student that explains basic information about affordable insurance and how to apply for Medi-Cal and Covered California.

KeenanDirect now offers solutions for Community Colleges to quickly and easily meet the information-sharing requirements of AB 2308, at **no cost to the College** and with **no contract needed!** Let the experts at KeenanDirect assist your students to navigate the available health care options to determine which policy, subsidy or Medi-Cal enrollment is most appropriate.

KeenanDirect solutions include:

- provision of a factsheet (English/Spanish) (see below) that can be uploaded to the College's website for easy 24/7 access by students and/or be printed and distributed with all enrollment forms;
- provision of a URL (see below) that can be added to the College's website that will guide students to a KeenanDirect representative who can assist them to explore their available options and walk them through the enrollment process, and provision of a link that may be included in emails to students regarding information on Affordable Health Insurance.

Factsheet: [KeenanDirect AB2308 Factsheet \(En&Sp\) 040417.pdf](#)

URL for College website and Student email link:

https://www.keenandirect.com/collegestudents?utm_source=CCD&utm_medium=referral&utm_campaign=students&utm_term=college&utm_content=students

Fall 2017 and required compliance with AB 2308 are just around the corner! KeenanDirect is excited to partner with Community Colleges to reach the following shared goals during the 2017-2018 school year:

- help students stay healthy by assisting them to obtain the most appropriate health insurance coverage
- help Community Colleges to easily comply with AB 2308 at no cost to the College
- avoid the staff in Student Health Centers, Admissions & Records and Athletic Training Rooms from being burdened with trying to answer students' insurance questions.

For questions about our KeenanDirect program, or implementation of the provided resources, please contact Monique Palmieri-Wilson at mpalmieri-wilson@keenandirect.com or 916.859.7160 x4280.

Thank you and we look forward to helping you with all your student insurance needs.

Monique Palmieri-Wilson
Vice President of Insurance Schools

Keenan

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