ACCREDITATION & INSTITUTIONAL EFFECTIVENESS
PDD BREAKOUT  4/8/16
10:00-11:45 OR 1:05-3PM LE228

IEC Presentation facilitated by
Lynette Apen
BREAKOUT SESSION OUTCOMES

Participants will be able to:

- Describe the connection between accreditation and institutional effectiveness including development of the Campus Quality Focus Essay (QFE)
- Review EVCs draft of the self-evaluation
- Discuss and enhance the action projects for EVCs QFE
ACCREDITATION & INSTITUTIONAL EFFECTIVENESS

Accreditation ➔ outcome

- Webster’s definition
  - to recognize (an educational institution) as maintaining standards that qualify the graduates for admission to higher or more specialized institutions or for professional practice

- US Department of Ed
  - The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accrediting agencies, which are private educational associations of regional or national scope, develop evaluation criteria and conduct peer evaluations to assess whether or not those criteria are met. Institutions and/or programs that request an agency's evaluation and that meet an agency's criteria are then "accredited" by that agency.

Desired outcome
- Opportunity

Institutional Effectiveness ➔ Quality improvement

- Webster’s definition
  - producing a result that is wanted: having an intended effect

- How you get there
  - Self evaluation
    - Accreditation standards
      - Student achievement
      - Student learning
        - SLO Assessment
      - State initiatives
        - SSSP
        - Equity scorecard
      - Program review
      - Integrated planning
        - Mission centered
    - Plans to Improve
    - QFE
PROCESS TO ACCREDITATION ➔ OPPORTUNITY FOR INSTITUTIONAL EFFECTIVENESS

Evaluation of Standards (SE)

Plans resulting from SE

Quality Focus Essay (QFE)

Institutional Effectiveness (improving quality)
ACCREDITATION: WHAT’S DIFFERENT?

New Standards & Cycle

Forward Thinking

Quality Focus Essay (QFE)
EVCs Process - Where are we now & where are we going?

April 2016 - campus vetting
- April 1st draft posted
- April 8 PDD campus review
- April - campus committee review

May 2016
- Refine draft
- Campus endorsement of draft

June-August 2016
- Draft refinement, link evidence

September 2016
- Campus and BOT approval

October 2016
- Site Team Visit
  10/10-10/13/16
## WHO’S INVOLVED AT EVC

**Leads:** President Yong, Keith Aytch & Lynette Apen  
**Editing support:** Lisa Kalenda  
**Expert support:** Bob Pacheco  
**Campus support:** Accreditation Steering committee including Academic Senate President, Chair ACCC, DO, Campus Researcher, faculty (full-time & part-time), classified professionals & administrators  
**Writing support:** Standard Chairs + writing teams; QFE Advisory Group

<table>
<thead>
<tr>
<th>Standard</th>
<th>Chair</th>
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<tbody>
<tr>
<td>1. Mission, Academic Quality, and Institutional Effectiveness and Integrity</td>
<td>Lynette Apen (F15)</td>
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<td>2. Student Learning Programs and Support Services</td>
<td>Merryl Kravitz;</td>
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<td>3. Resources</td>
<td>Michael Highers</td>
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<td>4. Leadership and Governance</td>
<td>Mark Gonzales</td>
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QUALITY FOCUS ESSAY (QFE)

Required Components

QFE
Continuous quality improvement

Cross institution-multi-year

Expansion

Focus of midterm

From SE 2-3 projects
Need infrastructure

Needed change

Thematic Elements considered for EVCs QFE

Planning-Institutional Effectiveness
*infrastructure
*integration

Communication
*campus plan
*committee work
*culture of inquiry
IT’S YOUR TURN…WE NEED YOUR FEEDBACK

Self Evaluation of Standards

Accreditation Standards Draft
http://www.evc.edu/AcademicAffairs/Documents/EVC_Accreditation_Report_04-01-2016.pdf

Accreditation Standards Feedback

Quality Focus Essay

Accreditation Quality Focus Essay (QFE)
http://www.evc.edu/AcademicAffairs/Documents/EVC-QFE-Draft-4-1-16.pdf

Accreditation Quality Focus Essay (QFE) Feedback:
Q & A