



PRESIDENT'S BOARD REPORT

August 25, 2026



**EVERGREEN
VALLEY COLLEGE**

HE STARTED AT EVC...



The *San Jose Mercury News* featured EVC alum John Luk.

Luk moved to the Bay Area from Asia and earned an associate's degree in Nursing from EVC in the college's early days.

As the *Mercury News* wrote, "Luk launched his career in commercial real estate years after arriving in the South Bay from Hong Kong for a career in nursing. But noticing the lack of Asian grocery stores and banquet halls as demographics shifted in the South Bay, he formed a partnership in 1993 to open Milpitas Square, one of the Bay Area's first large Asian-themed shopping malls, with around 60 retail shops and restaurants.

"Since then, Luk's firm, GD Commercial Real Estate, has been involved with developing, leasing and managing more than a dozen shopping centers in Santa Clara and Alameda counties, including Lion Plaza in San Jose and Pacific Pearl Shopping Center in Pleasanton."

On his early days in the Bay Area, he said:

"I graduated from high school at 17 and went into nursing in Hong Kong. I worked in government hospitals and quickly took on leadership roles. That background gave me the legitimacy to apply for a U.S. visa. I came from Hong Kong in 1975, at age 26. I worked in the emergency room at Kaiser in Santa Clara. When they interviewed me, they asked, "Can you handle the emergency room? English isn't your first language." I told them, "You can test me on the night shift." Within two years, I became head nurse. I was determined to succeed. That attitude has stayed with me—in nursing and in real estate."

STELLAR RESULTS



Our Spring and Summer 2026 CNA students earned a 95 percent pass rate on the Written Examination (98 of 103 students) and a 96.9 percent pass rate on the Skills Examination (95 of 98 students).

NEW NURSING STUDENTS



Our newest crop of future nurses were welcomed to campus last week.

WELCOME TO CAMPUS!



FYE Team hosted our sixth Annual Welcome Day for incoming freshmen, and it was a huge success with over 100 students in attendance. These students, all recent high school graduates, are enrolled as full-time and meet specific financial aid criteria. They received valuable information a variety of programs and departments throughout the day.



Our newest international students were welcomed to campus for the first time and got to explore the resources available to them.

EASTRIDGE BACK-TO-SCHOOL



EVC hosted a back-to-school event at Eastridge Mall, featuring an additional 15 community booths.

SJ UNIFIED



Students with San Jose Unified and Lincoln and Willow Glen High registered for a dual enrollment class for translation and interpreting. With six units they are well on their way to earning a certificate to be a future translator and interpreter.

NATIONAL NITE OUT



Our Outreach team, which shows up to almost 300 events a year, participated in National Night Out and were at three separate events.

SUPPORT THE HAWKS!

 MEN'S SOCCER HOME SCHEDULE	
 FRIDAY, AUGUST 28 LAKE TAHOE	 FRIDAY, OCT. 9 GAVILAN
 TUESDAY, SEPT. 1 (DH) FEATHER RIVER	 TUESDAY, OCT. 13 CAÑADA
 FRIDAY, SEPT. 4 MODESTO	 FRIDAY, OCT. 27 (DH) SKYLINE
 FRIDAY, SEPT. 18 (DH) NAPA VALLEY	 FRIDAY, OCT. 30 CCSF
 TUESDAY, SEPT. 29 (DH) CABRILLO	 FRIDAY, NOV. 6 FOOTHILL
EVCHAWKS.COM	

 WOMEN'S SOCCER HOME SCHEDULE	
 THURSDAY, AUG. 27 VENTURA	 TUESDAY, SEPT. 29 (DH) FOOTHILL
 TUESDAY, SEPT. 1 (DH) FEATHER RIVER	 FRIDAY, OCT. 16 CAÑADA
 TUESDAY, SEPT. 8 SANTA ROSA	 FRIDAY, OCT. 23 DE ANZA
 WEDNESDAY, SEPT. 16 CERRO COSO	 TUESDAY, OCT. 27 (DH) CCSF
 FRIDAY, SEPT. 18 (DH) LA PIERCE	 FRIDAY, NOV. 13 OHLONE
 FRIDAY, SEPT. 25 CABRILLO	EVCHAWKS.COM

Head Coach Simon Cook is entering his ninth year following a 15-4-3 campaign, in which the Hawks reached the fourth round of the 3C2A Playoffs and were ranked No. 1 in the state and in the nation during the season.

Following one of the best seasons in program history, Felicia Perez enters her 21 season. The Hawks reached the third round of the 3C2A Playoffs and finished the year 16-7-1.

EVC will host Latinix Heritage Night on September 29 and Pride Night on October 27 as part of doubleheaders with the men's team.

Analytics Report

July 2026

EVC Marketing Office

Digital Overview

July 2026

*best showing for the year.



Overall Social Followers		Social Impressions This Month	Reactions (likes) This Month
	4,980	100K	781
	3,162	111K	1895
	22,049	37K	514
Total (30K followers)		1.9M (YTD)	31K (YTD)



Website Impressions	Home Page Views	Apply Page Views
—	—	—

New website launched July 22



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
5	50k per blast	50%	1501



Top Instagram Posts for Month of July

111K total views



11,452 impressions
114 likes

Nursing achieves its
7th perfect pass rate.



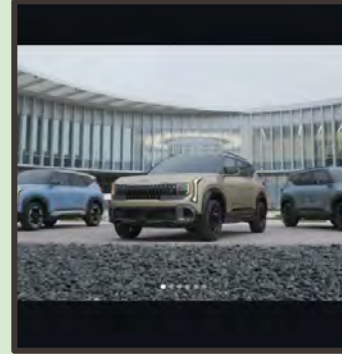
9,298 impressions
164 likes

Gaming student
Daniel Tabata visits
Korea as part of
Gaming convention.



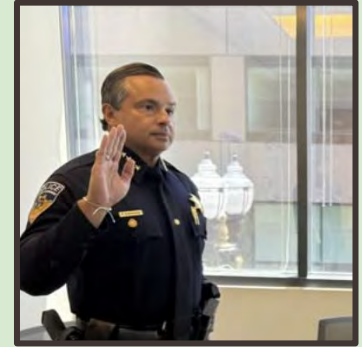
8,639 impressions
129 likes

Photo of alum Luis
Salazar and Paleta
Planeta on national
ice cream day.



7,221 impressions
160 likes

KIA Motors car and
photo shoot on
campus.



6,750 impressions
115 likes

Chief Pedro
Espinosa is sworn
into office.



Top Facebook Posts for Month of July

100K total views



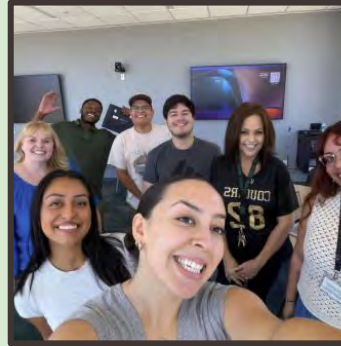
32,590 impressions
206 reactions

Nursing achieves its
7th perfect pass
rate.



22,897 impressions
327 reactions

Chief Pedro
Espinosa is sworn
into office.



14,569 impressions
34 reactions

Outreach staffers
from Bay Area
colleges get
together to promote
colleges.



7971 impressions
55 reactions

Promotion for
Back-to-School fair
at Eastridge Mall



2980 impressions
16 reactions

Promo for new
Costume Design class
for Fall



Top Linkedin Posts for Month of July

37K total views



11,575 impressions
93 likes

Nursing achieves its
7th perfect pass rate.



4,463 impressions
66 likes

Educators from
Miami Dade College
visit as part of
Excelencia



2,759 impressions
47 likes

Gaming student
Daniel Tabata visits
Korea as part of
Gaming convention.



2,227 impressions
49 likes

Outreach staffers
from Bay Area
colleges get
together to promote
colleges.



1,945 impressions
7 likes

Chief Pedro
Espinosa is sworn
into office.