



# **PRESIDENT'S BOARD REPORT**

**SEPTEMBER 8, 2026**



**EVERGREEN  
VALLEY COLLEGE**

# NATIONAL FELLOWSHIP



Congratulations to Hadasa Oliva, who earned one of 15 fellowships from the Robert & Ethel Kennedy Human Rights Center's John Lewis Young Leaders program. Hadasa was selected from 500 nationwide applicants and was the only one from a community college. Hadasa is a current Law, Public Policy and Society major at EVC.

Throughout the year, each JLYL fellow works on a capstone project that provides hands-on opportunities to engage their campus and local communities in human rights work. Fellows receive resources and support to ensure their success in the program, including training workshops, 1:1 mentorship from Kennedy Human Rights staff, financial support, and access to an extensive network of human rights professionals, peers, and program alumni.

Inspired by the legacies of Senator Robert and Ethel Kennedy, the Center works with international and domestic partners to protect fundamental human rights and hold governments accountable.

#### **About Hadasa:**

##### **Your go-to fun fact**

I sometimes rehearse what I'm going to say... and still say it differently in the moment.

##### **Your "feel good" album**

Pure- Abbie Gamboa

##### **If you had to be any type of bird, what type of bird would you be?**

Rivoli's hummingbird

##### **What motivates you to be a changemaker in your community?**

I am motivated by the sacrifices and hard work of my parents and my community, and by seeing resilience show up in everyday life, even in difficult circumstances. I have witnessed how oppression can take many forms and affect people in ways that are often unspoken or overlooked. Because of this, I am driven to speak up rather than stay silent and to use what I learn from my experiences to help create more fairness and opportunity beyond my community, for all of us.

## COMMUNITY ENGAGEMENT

DISTRICT GOAL NO. 4 & 6

# CELEBRATING PRIDE



EVC and SJCC co-hosted booths at the annual Silicon Valley Pride festival in downtown San Jose and also walked in the mile-long parade.

# EVC HOSTS ACADEMIC SENATE



EVC served as the host site for the Academic Senate's "Collegiality in Action," a joint program of the Academic Senate and the Community College League.

## COMMUNITY ENGAGEMENT

### DISTRICT GOAL NO. 4 & 6

## WELCOME WEEK



EVC welcomed back to campus its students for the Fall semester, which included two days of welcome week activities and two days of Club Day events.

## CLUB DAYS



## ECONOMIC MOBILITY

DISTRICT GOAL NO. 3

## STUDENT SUCCESS

DISTRICT GOAL NO. 1

# TESLA START GRADUATES



The Tesla START program saw another successful class graduate and get jobs within the electric vehicle industry.



## OASISS WORKSHOPS

OASISS, our program for undocumented students will host 28 events this semester, ranging from orientations to workshops on financial aid, financial literacy, mental health and immigrant related updates.



## BIO SCHOLAR IMPACT

EVC professors and students combined to publish an article on the impact of the Bio Scholars program and its impact for students transferring to four-year schools. The Bio scholars program focuses on: transfer preparation, monthly group monitoring sessions with a faculty mentor and career exploration and field trips. Students are up and down the state and a variety of UCs across the State.

## COMMUNITY ENGAGEMENT

DISTRICT GOAL NO. 4 & 6

# SUPPORT THE HAWKS!



**EVERGREEN HAWKS** **MEN'S SOCCER HOME SCHEDULE**

|                                                                                                                                        |                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
|  <b>FRIDAY, AUGUST 28</b><br><b>LAKE TAHOE</b>        |  <b>FRIDAY, OCT. 9</b><br><b>GAVILAN</b>        |
|  <b>TUESDAY, SEPT. 1 (DH)</b><br><b>FEATHER RIVER</b> |  <b>TUESDAY, OCT. 13</b><br><b>CAÑADA</b>       |
|  <b>FRIDAY, SEPT. 4</b><br><b>MODESTO</b>            |  <b>FRIDAY, OCT. 27 (DH)</b><br><b>SKYLINE</b> |
|  <b>FRIDAY, SEPT. 18 (DH)</b><br><b>NAPA VALLEY</b> |  <b>FRIDAY, OCT. 30</b><br><b>CCSF</b>        |
|  <b>TUESDAY, SEPT. 29 (DH)</b><br><b>CABRILLO</b>   |  <b>FRIDAY, NOV. 6</b><br><b>FOOTHILL</b>     |

**EVCHAWKS.COM**



**EVERGREEN HAWKS** **WOMEN'S SOCCER HOME SCHEDULE**

|                                                                                                                                        |                                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
|  <b>THURSDAY, AUG. 27</b><br><b>VENTURA</b>           |  <b>TUESDAY, SEPT. 29 (DH)</b><br><b>FOOTHILL</b> |
|  <b>TUESDAY, SEPT. 1 (DH)</b><br><b>FEATHER RIVER</b> |  <b>FRIDAY, OCT. 16</b><br><b>CAÑADA</b>          |
|  <b>TUESDAY, SEPT. 8</b><br><b>SANTA ROSA</b>        |  <b>FRIDAY, OCT. 23</b><br><b>DE ANZA</b>        |
|  <b>WEDNESDAY, SEPT. 16</b><br><b>CERRO COSO</b>    |  <b>TUESDAY, OCT. 27 (DH)</b><br><b>CCSF</b>    |
|  <b>FRIDAY, SEPT. 18 (DH)</b><br><b>LA PIERCE</b>   |  <b>FRIDAY, NOV. 13</b><br><b>OHLONE</b>        |
|  <b>FRIDAY, SEPT. 25</b><br><b>CABRILLO</b>         | <b>EVCHAWKS.COM</b>                                                                                                                  |

Head Coach Simon Cook is entering his ninth year following a 15-4-3 campaign, in which the Hawks reached the fourth round of the 3C2A Playoffs and were ranked No. 1 in the state and in the nation during the season.

Following one of the best seasons in program history, Felicia Perez enters her 21 season. The Hawks reached the third round of the 3C2A Playoffs and finished the year 16-7-1.

EVC will host Latinix Heritage Night on September 29 and Pride Night on October 27 as part of doubleheaders with the men's team.

# **Analytics Report**

## August 2026

EVC Marketing Office

Digital  
Overview  
Aug. 2026



| Overall Social Followers                                                          |        | Social Impressions This Month | Reactions (likes) This Month |
|-----------------------------------------------------------------------------------|--------|-------------------------------|------------------------------|
|  | 5,070  | 192K                          | 722                          |
|  | 3,363  | 575K                          | 6,433                        |
|  | 22,250 | 44K                           | 926                          |
| Total (30K followers)                                                             |        | 2.8M (YTD)                    | 39K (YTD)                    |



| Website Impressions | Home Page Views | Apply Page Views |
|---------------------|-----------------|------------------|
| 245K                | 65K             | 9,500            |



| # of Eblasts | # of Sends    | Open Rate | Clicks Back to Website |
|--------------|---------------|-----------|------------------------|
| 8            | 50k per blast | 56%       | 2554                   |

# What Interests Students

## August 2026



### Clicks in Eblasts

- How to Apply
- Class Schedule
- Laptop Loans
- Financial Aid Orientations
- On-Campus Tutoring
- VIE Translations Info Session
- Drop for Non-Payment
- Joining EOPS

### Welcome Eblast

- Campus Map
- Parking
- Instagram
- Class Schedule
- Club Days
- Adding Classes
- Eco Pass (VTA)



### Top Webpages

1. Class Schedule
2. Apply to EVC
3. Self Service / Sign-On
4. Search
5. Register for Classes
6. Event Calendar
7. Campus Map
8. Academic Calendar
9. Degree Finder
10. Counseling Appointments

### Top Internal Searches

- Nursing
- Map
- Bookstore
- Dual Enrollment
- Parking
- Counseling
- Academic Calendar

### Degrees Explored (EVC Website - 32K)

- Nursing (RN, LVN to RN, CNA)
- ESL
- Auto Tech
- Translations
- Business
- Biology
- Psychology
- Paralegal
- Computer Science



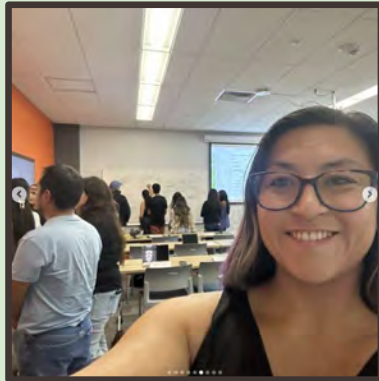
# Top Instagram Posts for Month of August

574K total views



**49,012 impressions**  
**369 likes**  
**& 35,737 impressions**  
**419 likes**

Behind the scenes of  
EVC Men's Soccer's  
media day.



**48,205 impressions**  
**364 likes**

Welcome Week  
selfies from staff,  
faculty and students.



**37,551 impressions**  
**335 likes**

Behind the scenes  
of EVC Women's  
Soccer media day.



**32,188 impressions**  
**269 likes**

Back-to-School Event  
at Eastridge Mall



**26,461 impressions**  
**312 likes**

Action photos from  
EVC Men's  
scrimmage match.



# Top Facebook Posts for Month of August

193K total views



**55,650 impressions**  
**134 reactions**

Nursing CNA students post a 95 percent pass rate.



**23,669 impressions**  
**81 reactions**

Behind the scenes of EVC Soccer's media day.



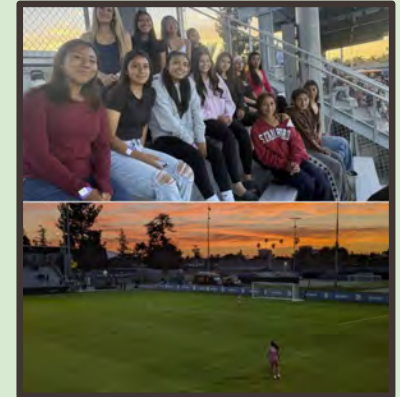
**13,104 impressions**  
**44 reactions**

Our newest nursing students exploring their new home



**10,230 impressions**  
**59 reactions**

Vietnamese translation program information session.



**9,143 impressions**  
**37 reactions**

EVC Women's Soccer visit to San Jose State for the Division-I regular season opener.



# Top LinkedIn Posts for Month of August

44K total views



**3,325 impressions**  
**61 likes**

Our newest nursing students exploring their new home



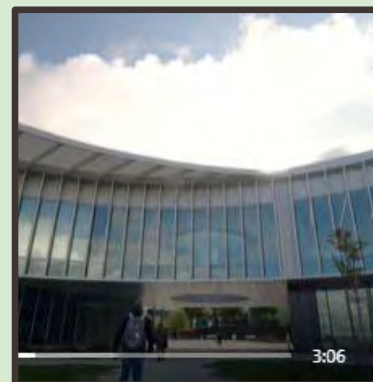
**2,257 impressions**  
**40 likes**

EVC welcomes its newest international students to campus and America



**2,017 impressions**  
**26 likes**

EVC celebrated its Tesla START program graduates



**1,920 impressions**  
**35 likes**

Our architecture firm produces a video on the Student Services Complex



**1,849 impressions**  
**23 likes**

EVC hosted a summer English & Math academy