Evergreen Valley College
Institutional Learning Outcome Rubric
Written Communication

EVC students will demonstrate effective communication, appropriate to the audience and purpose by writing in a clear, organized fashion at an appropriate level to express ideas.

	Excellent	Satisfactory	Needs Improvement
*Clarity of Expression	• Demonstrates thorough understanding of context, audience, purpose to the assigned task • Uses language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error free	• Demonstrates awareness of context, audience, purpose to the assigned task • Uses language that conveys meaning to readers with clarity	• Demonstrates minimal attention to context, audience, purpose and to the assigned task • Uses language that impedes meaning because of errors in usage and writing mechanics
*Logical in context and organization	• Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work. • Demonstrates consistent use of important conventions particular to the discipline and/or writing task, including organization, content, and presentation.	• Uses appropriate and relevant content to develop and explore ideas through most of the work • Follows expectations appropriate to a specific discipline and/or writing task for basic organization, content and presentation	• Does not use appropriate and relevant content to develop ideas in some parts of the work **OR** • Responds to topic in a simplistic way, only develop simple ideas in some parts of the work. • Does not follow expectations appropriate to the discipline leading to problems with organization, content and presentation
*Correct Grammar and punctuation	Virtually free of grammar and punctuation errors	Contains some errors in grammar and punctuation, but does not distract or confuse the reader.	Contains errors in grammar and punctuation that distract or confuse the reader.