

# F.R.E.S.H MARKET PANTRY Annual Report

2020 Academic Year



Food, Resources, and Education to Stop Hunger

# EVC FRESH MARKET PARTNERSHIPS & BUDGET

SEPTEMBER 2019-MARCH 2020



## OVERVIEW OF PARTNERSHIPS

<b>TOTAL LBS OF FOOD RECEIVED FROM SECOND HARVEST</b>  <b>17,200</b>	<b>TOTAL LBS OF FOOD RECEIVED FROM NEW SEASONS MARKET</b>  <b>1,681</b>	<b>TOTAL LBS. OF FOOD RECEIVED FROM FRESH &amp; NATURAL</b>  <b>600</b>
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## CAMPUS OUTREACH

<b>TOTAL NUMBER OF UNDUPLICATED STUDENTS SERVED THROUGH SPECIAL PROGRAMS</b>  <b>213</b>	<b>TOTAL NUMBER OF \$10 FRESH &amp; NATURAL VOUCHERS GIVEN TO SPECIAL PROGRAMS</b>  <b>800</b>
<b>TOTAL NUMBER OF STUDENTS VOLUNTEERING THROUGH SERVICE LEARNING</b>  <b>5</b>	<b>TOTAL NUMBER OF VOLUNTEER HOURS FROM ALL STUDENT VOLUNTEERS</b>  <b>168</b>

## EXTERNAL PARTNERSHIPS

- Fresh and Natural Inc.
- Hunger at Home
- Leah's Pantry- Nutrition Pantry Program
- New Seasons Grocery Store
- Santa Clara County Public Health Department
- Second Harvest of Silicon Valley

## Budget Breakdown

FY20 Hunger Free Grant Allocation Total: \$70,023

### MAJOR ENCUMBRANCES

<b>Student Assistants (Non-Inst)</b>  <b>\$9,813</b>  <ul style="list-style-type: none"> <li>• Seven Student Assistants were hired in Spring 2020 to work within the pantry. Students worked on average 15 hours a week.</li> </ul>	<b>Food &amp; Food Services</b>  <b>\$10,062</b>  <ul style="list-style-type: none"> <li>• Addl. Food was ordered to meet cultural and religious needs of students</li> <li>• Food purchased for Annual Turkey Giveaway</li> <li>• Snacks purchased to give to Special Programs to provide to students</li> </ul>
<b>Equipment</b>  <b>\$8,562</b>  <ul style="list-style-type: none"> <li>• As the pantry usage increased, additional equipment such as Shelves, Freezers and Fridges were purchased to store additional supplies of food.</li> </ul>	<b>Other Payments to/for Students</b>  <b>\$8,000</b>  <ul style="list-style-type: none"> <li>• 800 \$10 Food Vouchers were purchased from Fresh and Natural and provided to Special Programs to serve students.</li> </ul>

### Additional Encumbrances

 Advertising: \$2,841  
 Conferences: \$2,213  
 Supplies: \$394

**Total Spent FY20: \$42,117**

## WRAP AROUND SERVICES

- Monthly reports were run through SARS. Students who utilized the pantry 3+ times a month were contacted and referred to/applied for:
  1. **Sparkpoint** for financial literacy lessons
  2. **CalFresh** (40% of students submitted application)
  3. EVC Case Manager
  4. EVC Clothing & Hygiene Closet
  5. Received assistance through **Business Workforce** for workforce skills training such as applying for jobs, resume building, dress for success, and interview practice
- Office of Student Life collaborated with the **Early Alert Team**. Pantry users who appeared on Early Alert lists were contacted and referred to tutoring and received additional resources if needed, such as ASG Emergency Funds, grocery gift cards, or referral to psychological services on campus.
- EVC FRESH Market Offered monthly events related to nutrition and health including:
  1. Twice a month free blood pressure tests through **EVC Nursing Students**
  2. Top Chef EVC- healthy recipes utilizing commonly stocked food
  3. Training to understand Best By, Use By, Sell By to end food waste

# EVC FRESH MARKET DEMOGRAPHICS

SEPTEMBER 2019-MARCH 2020



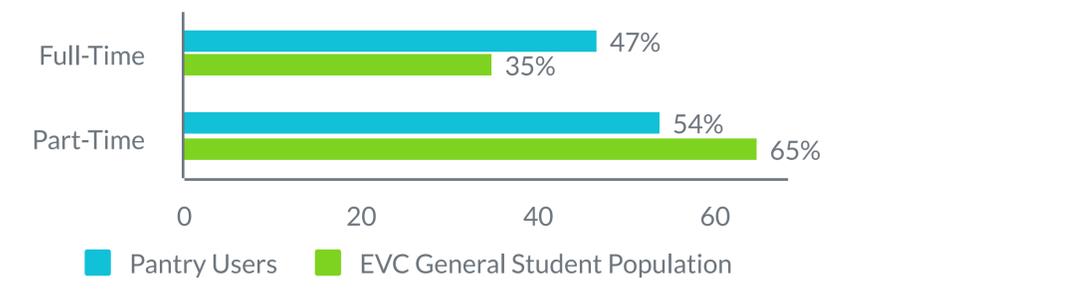
## OVERVIEW & DEMOGRAPHICS

<p><b>TOTAL VISITS TO PANTRY</b></p> <p><b>3,120</b></p> <p><small>*visits identified as students entering their SID upon checkin</small></p>	<p><b>AVERAGE VISIT TO PANTRY PER STUDENT</b></p> <p><b>3</b></p> <p>VISITS PER MONTH</p>	<p><b>TOTAL AMOUNT OF FOOD GIVEN</b></p> <p><b>72,481</b></p> <p>LBS.</p>
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## STUDENT USERS

<p><b>UNDUPLICATED STUDENT COUNT FALL 2019</b></p> <p><b>426</b> ▲ 11% from Spring 2019</p>	<p><b>UNDUPLICATED STUDENT COUNT SPRING 2020</b></p> <p><b>435</b> ▲ 2% increase from Fall 2019</p>
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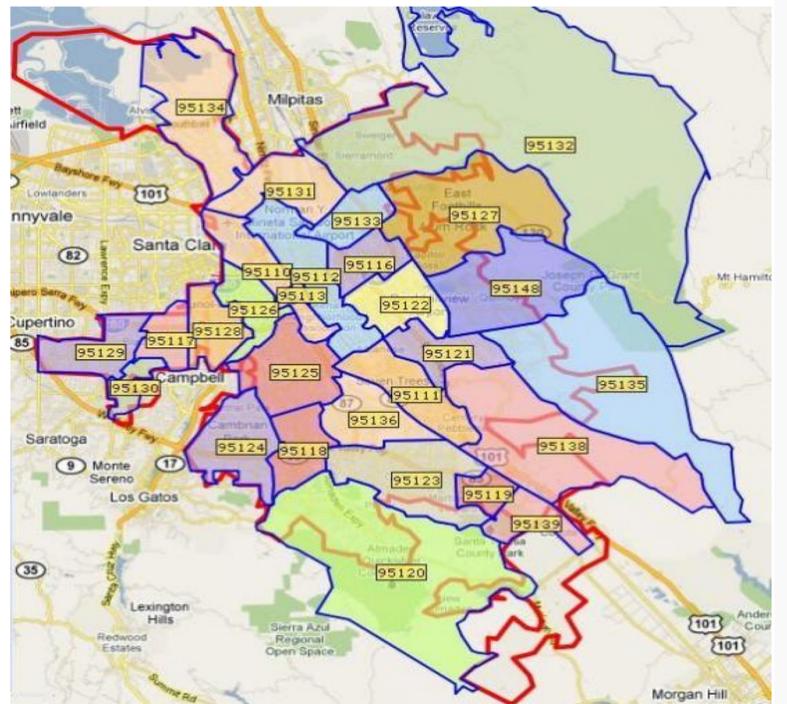
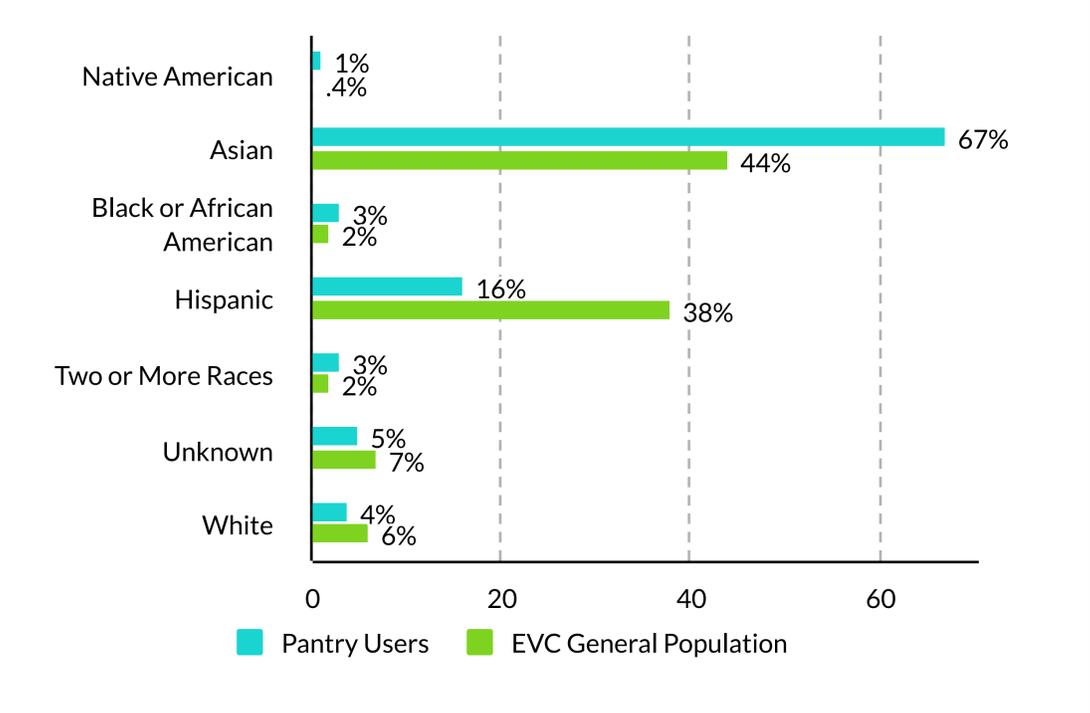
## STUDENT ACADEMIC LOAD



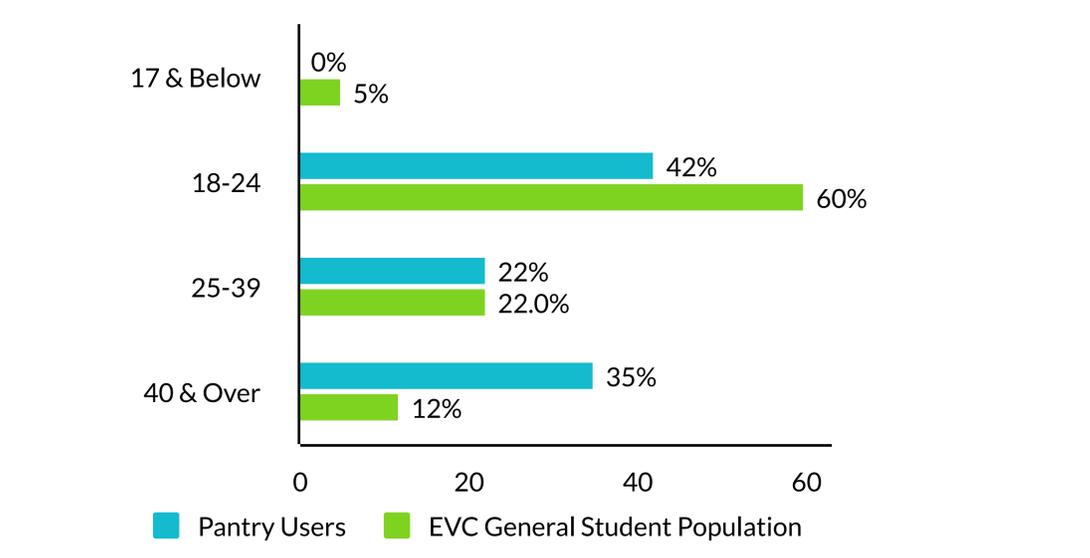
## LARGEST ZIPCODES

95111	17%
95121	15%
95148	14%
95122	9%
95127	6%
<b>Total zipcodes served</b>	<b>40</b>

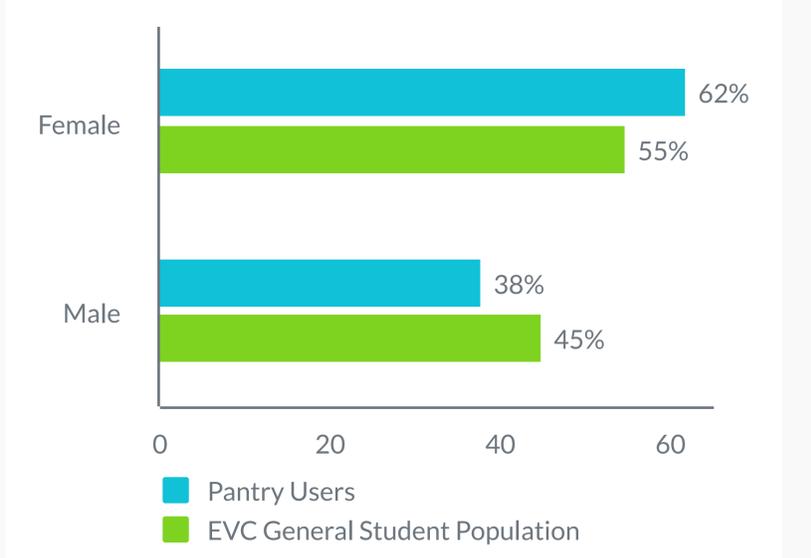
## RACE/ETHNICITY BREAKDOWN



## AGE BREAKDOWN



## GENDER BREAKDOWN



\*Percentages rounded to nearest whole number

# Academic Impact of EVC FRESH MARKET

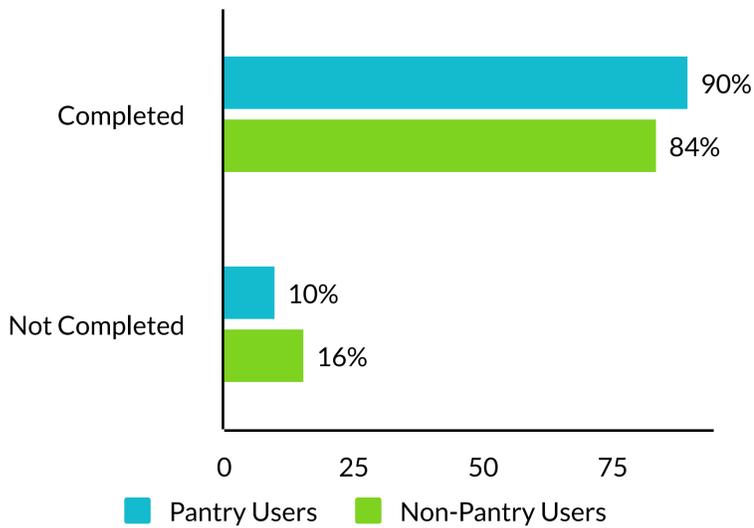
SEPTEMBER 2019-MARCH 2020

Although they make up a small percentage of the student population, pantry users as a group have consistently had higher retention rates and rates of course completion/success than non-pantry users. It is important to note that the data provided for Spring 2020 is based on the adjustment rate. In looking at course success for spring 2020, students who earned an F had their grades converted to NPP. The traditional way was to include these students in the denominator because they earned an F for the course. Now that they have NPPs, it is as if they did not take the course, and they are not included in the success rates. Spring 2020 Success rate appears as an anomaly because overall everyone did better compared to previous semesters.



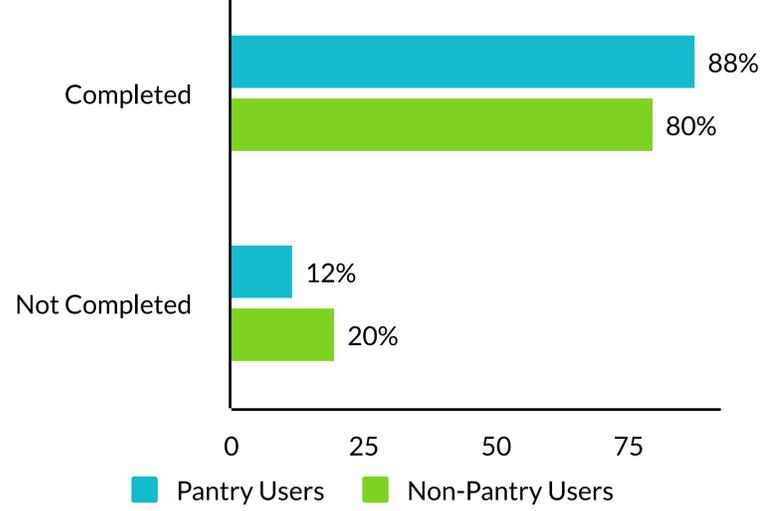
Fall 2019 Data

## COURSE COMPLETION

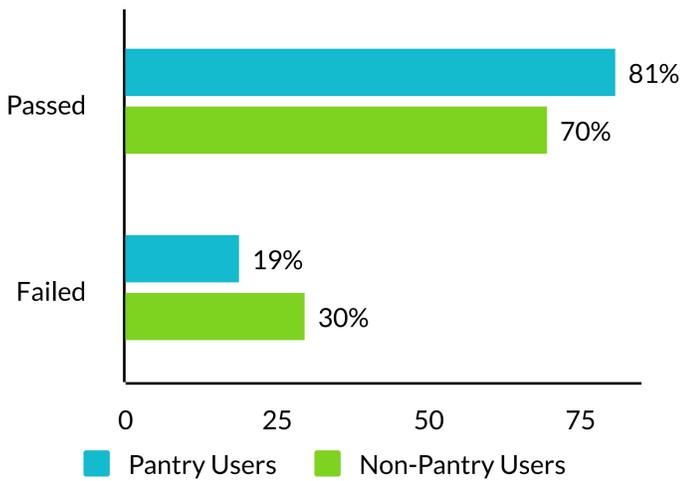


Spring 2020 Data

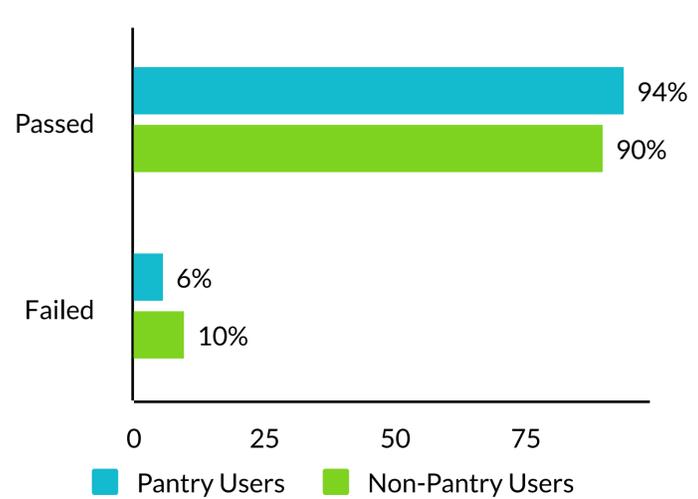
## COURSE COMPLETION



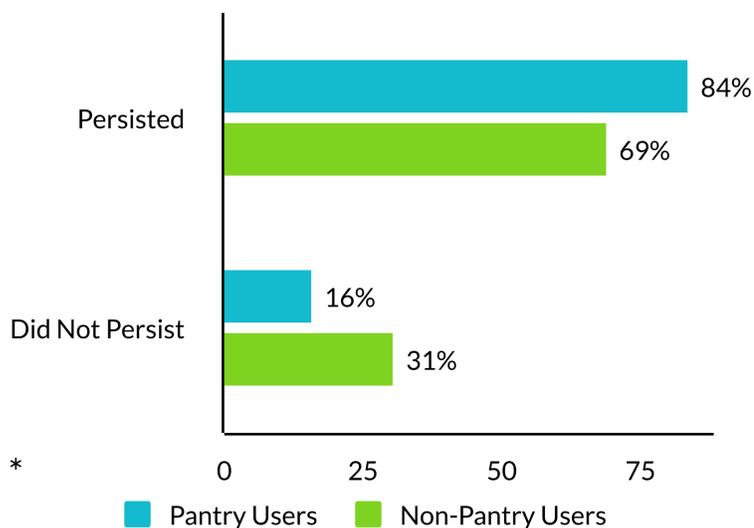
## SUCCESS RATES



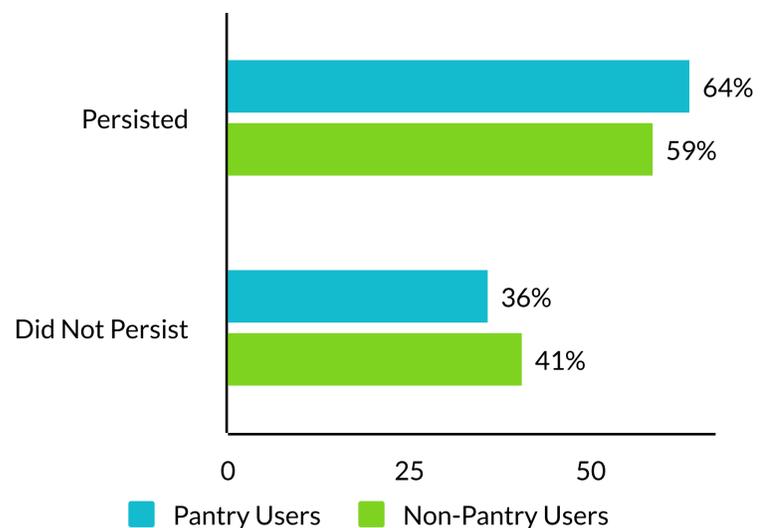
## SUCCESS RATES



## PERSISTENCE/RETENTION



## PERSISTENCE/RETENTION



\*

# Equity Impact of EVC FRESH MARKET

\*Based on Fall 2019 Data

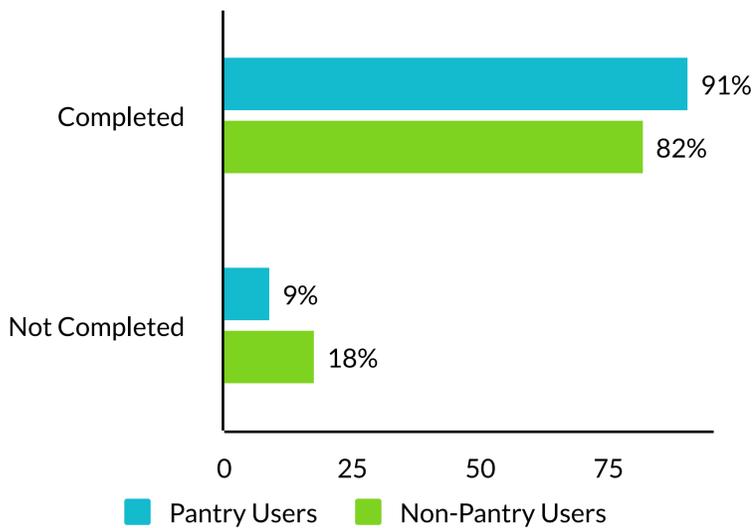
Equity plans are designed to increase achievement by targeting specific indicators (access; retention; attained the vision goal completion; transferred to a four-year institution; and completed both transfer-level math and English) and gauging their success. Colleges are required to create establish goals and implement strategies to address disparities discovered. In the Spring of 2020, Governor Newsom's updated budget called for the merger of Basic Needs work (specifically addressing Food Insecurity) and the **Student Equity and Achievement Program**.

Of the six disproportionately impacted (DI) groups identified within EVC's Student Equity Plan, only two, Hispanic Students and Black/African American Students had either significant usage or were easily identifiable through data collected within the pantry. This page provides a preliminary review of the course completion and course success rates of pantry users within these two groups.



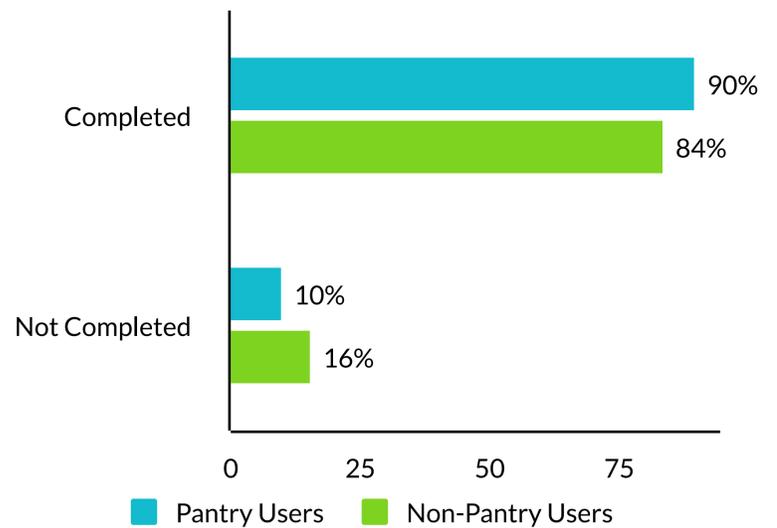
## Hispanic Students

### COURSE COMPLETION

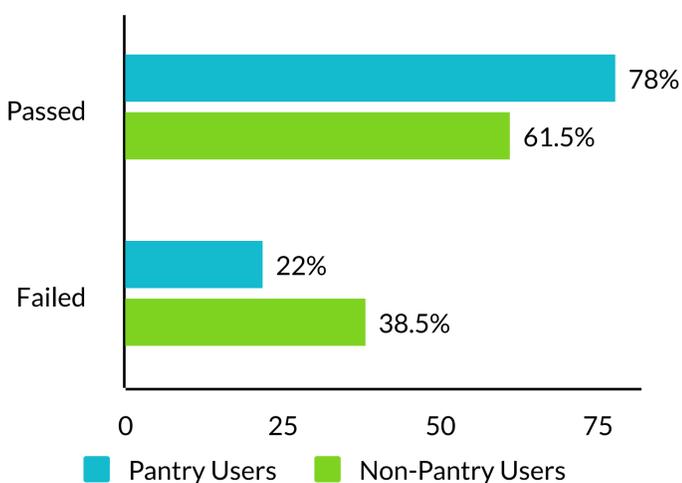


## Black/ African-American Students

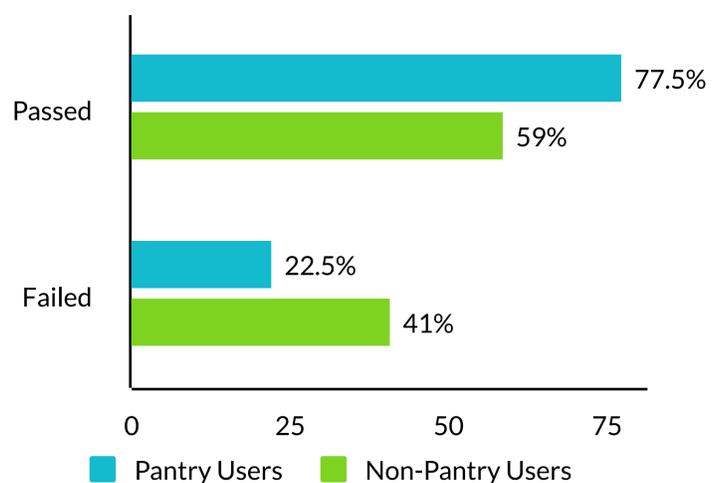
### COURSE COMPLETION



### SUCCESS RATES



### SUCCESS RATES



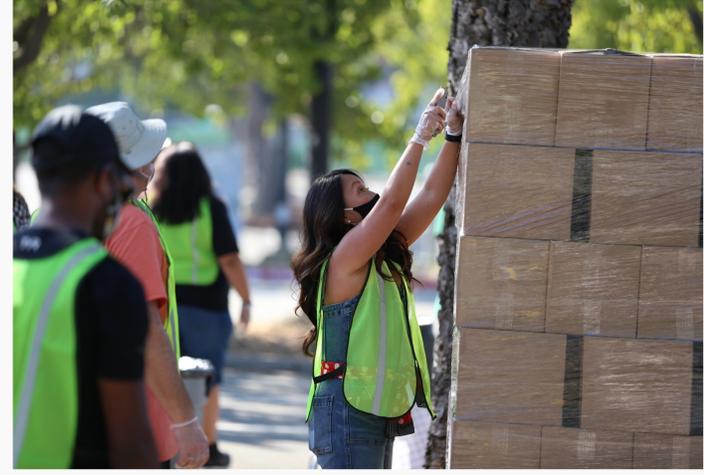
\* Percentages rounded to the nearest whole number. At the time of this report, the MIS system was updating so persistence rates for these groups could not be examined.

# EVC DRIVE-THRU DISTRIBUTION DEMOGRAPHICS

June 2020-August 2020

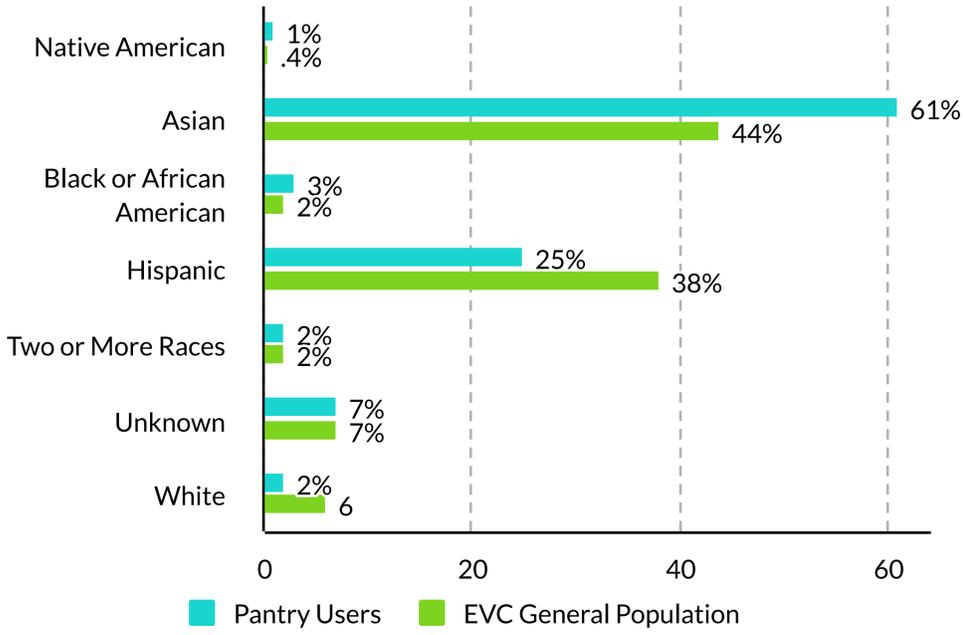
## OVERVIEW & DEMOGRAPHICS

<b>TOTAL NUMBER OF UNDUPLICATED STUDENTS SERVED</b>  <b>617</b>	<b>TOTAL NUMBER OF INDIVIDUALS SERVED</b>  <b>5,525</b> <small>*TOTAL NUMBER SERVED INCLUDES THE NUMBER OF HOUSEHOLD MEMBERS FOR EACH STUDENT THAT RECEIVED FOOD</small>	<b>TOTAL NUMBER OF UNDUPLICATED COMMUNITY MEMBERS SERVED</b>  <b>57</b>	<b>TOTAL AMOUNT OF LBS. FOOD GIVEN</b>  <b>63,465</b>
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\*Due to the Shelter in Place Orders, the EVC FRESH Market Pantry closed beginning March 16, 2020. To continue to assist the basic needs of students, the pantry transitioned to a drive thru style distribution. In partnership with Second Harvest of Silicon Valley, the drive-thru distribution will continue the First and Third Friday of every month until the pantry is able to safely reopen for students.

### RACE/ETHNICITY BREAKDOWN

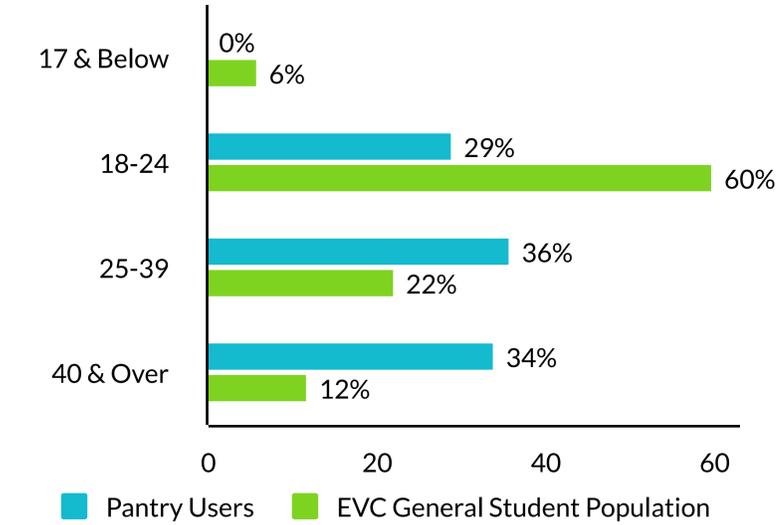


### ZIPCODES SERVED

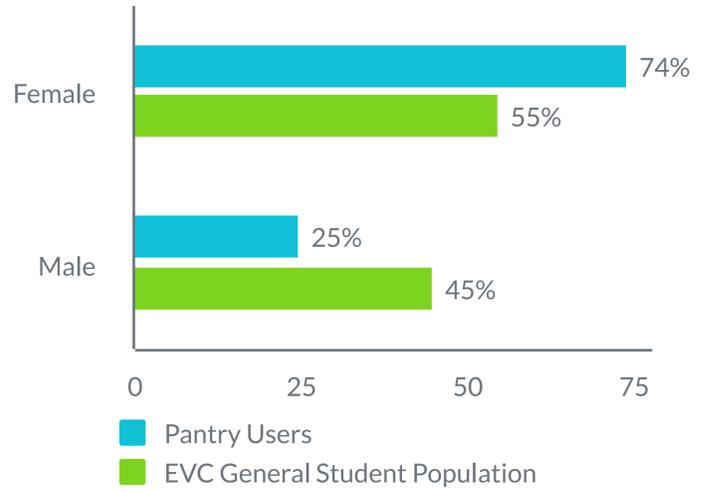
95111*	16%
95121	13%
95148*	11%
95122*	8%
95127*	8%
<b>Total zipcodes served</b>	<b>46</b>

\*Zipcodes hardest impacted by COVID-19 with 250 or more cases per 100,000 people

### AGE BREAKDOWN



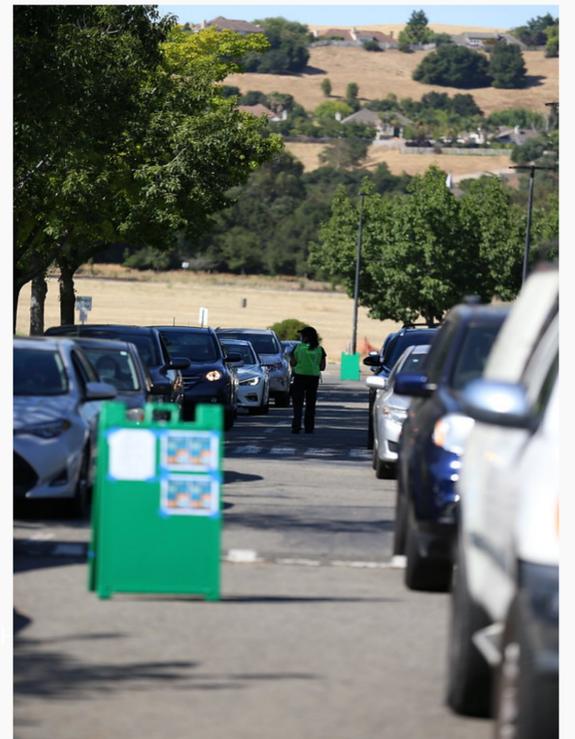
### GENDER BREAKDOWN



### Quick Comparison

Venue Differences

As compared to EVC FRESH Market Pantry users, the student population served through the EVC Drive-Thru Distribution are older. 70% of individuals served through the EVC Drive Thru Distribution are aged 25+ compares to 57% of Pantry users. There is a 9% increase of Hispanic students served through the Drive-Thru Distribution, as compared to the pantry. There is a 12% increase of individuals who identify as women served through the Drive-Thru Distribution, as compared to the pantry.



# SUCCESSSES AND OPPORTUNITES FOR IMPROVEMENT

## ✓ SPECIAL PROGRAM OUTREACH

With the understanding that special programs on campus work directly with students, the Office of Student Life paid for 800 Fresh & Natural (\$10 value) food vouchers to ensure students in need were able to receive a hot meal. Vouchers were divided based on student enrollment with the largest number going to EOPS, SEASSE, ASPIRE, and ENLACE. Through this service, an additional 213 students (unduplicated) were served. 73% of these students, did not visit the pantry during the academic year.

## ✓ EVC STRATEGIC PLAN

The EVC FRESH Pantry remains aligned with EVC Strategic Priority 2 Objectives, specifically, Activities 2.1.2, 2.1.3, and 2.1.7. The continued partnership with community agencies resulted in additional financial donations and food distribution, such as the annual Turkey Giveaway which provided full meals for over 300 students and their families.

## ✓ ACADEMIC SUCCESS

Pantry Users have consistently performed better than Non-Pantry Users in successful course completion and in the general completion of their courses. Although they make up a small percentage of the student population, Pantry Users as a group have consistently had higher retention rates than Non-Pantry Users. For instance, in fall 2019, 90% of Pantry Users completed their courses compared to 84% of Non-Pantry Users. The campus percentage was 84%. The success rate of Pantry Users was 81% compared to 70% for Non-Pantry Users. The campus success rate was 70%. Pantry Users also had a higher retention rate (84%) compared to Non-Pantry Users (70%). The campus retention was 70%. The differences in rates may be contributed to additional wrap around services that pantry users receive compared to non-pantry users.

## ✓ MODEL PANTRY

The EVC FRESH Market Pantry has served as a model pantry program for other community colleges throughout the state. The Office of Student Life presented their model in two Basic Needs Conferences in Winter 2019 and Spring 2020 including the Real California College Basic Needs Summit in Oakland, CA and the Intersegmental Basic Needs Summit in Costa Mesa, CA. In addition, The Office of Student Life presented at the California Community College Student Affairs Association Student Leadership Conference in order to provide a model for Associated Student Governments throughout the state to advocate for basic needs and create a lasting pantry program at their institutions. Through this work, The Office of Student Life has provided guidance for the pantry creation of nearby colleges such as Cabrillo and Mission College.

## ✗ DISPROPORTIONATE POPULATIONS

Hispanic Students account for nearly 38% of the student population, but only represent 16% of students utilizing the pantry. Proposed changes include outreach to special programs such as ENLACE and OASISS, Spanish translation of flyers and information, and direct email targeting of students who self identified as Hispanic.

## ✗ MARKETING NEEDS

While pantry usage has increased over the past three years, usage has not matched the number of students who have indicated or been identified on surveys such as Real College California, as being food insecure. Only 4% of the student population are pantry users. Additional marketing materials such as signage, poster board, marquee placement, and new student & online student outreach is needed.

## ✗ CULTURAL & RELIGIOUS FOOD

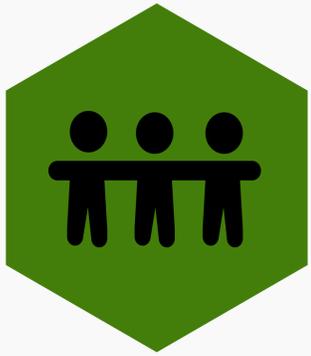
In conjunction with the Santa Clara County Public Health Department, a survey of 112 pantry users was conducted in February. Survey results revealed that over 65% of students would like to see more Kosher (12%), Halal (22%), and Vegan/Vegetarian (32%) foods offered. The Office of Student Life will create cultural food zones to more easily assist these students in identifying cultural and religious food available. Beginning in the Fall 2020 semester, all student volunteers will receive diversity and nutrition training to understand special diets associated with pantry useage.

## ✗ STUDENT PARENTS

In the same Santa Clara County Public Health Department survey, 71% of students reported they wish to always see baby food, formula, toddler food, or food for children stocked within the pantry. This indicates an opportunity to serve this specific population. \$3,000 of remaining Hunger Grant funds have been allocated towards the purchase of these items.



# CAMPUS RECOMMENDATIONS



## 1 AD HOC COMMITTEE

A F.R.E.S.H. AD HOC COMMITTEE SHOULD BE FORMED CONSISTING OF VARIOUS CONSTITUENT GROUPS AND DEPARTMENTS ON CAMPUS SUCH AS: CLASSIFIED STAFF, FACULTY, STUDENTS, INSTITUTIONAL EFFECTIVENESS, EARLY ALERT, AND STUDENT EQUITY. THE PURPOSE OF THE COMMITTEE WILL BE TO ENSURE THE BASIC NEEDS OF STUDENTS ARE MET. THE COMMITTEE SHALL FUNCTION TO REVIEW DATA, CAMPUS ACTIVITIES, AND BEST PRACTICES TO MEET EVC'S STRATEGIC INITIATIVE AND EQUITY OBJECTIVES.



## 2 COURSE SYLLABUS

TO ENSURE EVERY STUDENT RECEIVES INFORMATION PERTAINING TO BASIC NEED RESOURCES ON CAMPUS, FACULTY COURSE SYLLABI SHOULD CONTAIN CONTACT INFORMATION AND LOCATION OF SERVICES FOR STUDENTS.



## 3 EVENING/ONLINE STUDENTS

EVERY EFFORT SHOULD BE MADE TO ENSURE THAT THE BASIC NEEDS OF EVENING AND ONLINE STUDENTS ARE ALSO MET. SUGGESTED ACTIVITIES INCLUDED EXTENDED HOURS ONCE A WEEK FOR EVENING STUDENTS AND E-GIFT CARDS THAT CAN BE USED BY ONLINE STUDENTS.



## 4 INSTITUTIONAL FUNDING

THE FOOD PANTRY HAS OPERATED THROUGH THE DONATIONS OF COMMUNITY PARTNERS AND THE STATE HUNGER FREE GRANT. HOWEVER, DUE TO CALIFORNIA'S BUDGET DEFECIT, THE HUNGER FREE GRANT HAS BEEN CUT. WHILE SECOND HARVEST CONTINUES TO PROVIDE FOOD TO THE CAMPUS, THERE HAS BEEN A DECREASE IN THE AMOUNT DUE TO THE COVID-19 PANDEMIC. TO ENSURE SUSTAINABILITY BEYOND FY21, INSTITUTIONAL FUNDING IS NEEDED



# EVERGREEN VALLEY COLLEGE

## Special Thank You To:

### COMMUNITY PARTNERS

California Community College Chancellor's Office  
Fresh and Natural Inc.  
Hunger at Home  
Leah's Pantry- Nutrition Pantry Program  
New Seasons Grocery Store  
Santa Clara County Public Health Department  
Second Harvest of Silicon Valley

### DATA ANALYSIS

Hazel De Ausen, Research Analyst, EVC Institutional Effectiveness Office

### EVC ASSOCIATED STUDENT GOVERNMENT MEMBERS

Derek Diaz  
Nguyen Luong  
Johnathon Martin  
Jacqueline Nguyen  
John Nguyen  
Mimi Tran

### EVC FACULTY/STAFF DRIVE THRU DISTRIBUTION VOLUNTEERS

EVC Custodial Staff  
Abby Abdel Halim  
Sylvia Anderson  
Melody Barta  
Vincent Cabada  
Karen Cheung  
Teneka Cornish  
Hanh & Ken Deng  
Sean Dickerson  
Susan Edman  
David Eisenberg  
Frank Espinoza  
Margaret Faumui  
Celina Gallegos  
Mayra Garcia  
Tammeil Gilkerson  
Mark Gonzales  
Lana Hyeseong Strickland  
Tina Iniguez  
Erika Lawson  
Bianca Lopez  
Ingrid Rottman  
Cathy Kost  
Katherine Jasper  
Garry Johnson  
Jaclyn Johnson  
Josh Marquez  
Michelle McKay  
Sarai Minjares  
Peter Miskin  
Hiep Nguyen  
Kelly & Ken Nguyen-Jardin  
Felicia Perez  
Randy Pratt  
Gina Riccitelli  
Ingrid Rottman  
Josh Russell  
McTate Stroman II  
Padma Tanniru  
.....and many more