EVC RECOGNIZED AS A MOST ENGAGED CAMPUS FOR COLLEGE STUDENT VOTING

Evergreen Valley College was recognized by the ALL IN Campus Democracy Challenge (ALL IN) as a 2022 Most Engaged Campuses for College Student Voting.

The ALL IN Most Engaged Campuses for College Student Voting recognizes colleges and universities for making intentional efforts to increase student voter participation. Evergreen Valley College joins a group of 394 colleges and universities who receive this recognition.
EVC VETERANS FREEDOM CENTER VETERAN SUICIDE AWARENESS EVENT

On Wednesday, November 16, the EVC Veterans Freedom Center hosted a 22 for 22 challenge to raise awareness surrounding suicide rates among veterans. Every day, 22 veterans take their own lives. Participants walked or ran 10 laps around Central Green, sang their favorite song for 22 seconds, and did 22 jumping jacks and 22 hula hoop turns.
EVC DELIVERS THANKSGIVING MEALS TO STUDENTS AS PART OF ANNUAL TURKEY DISTRIBUTION EVENT

Over 350 students received a turkey, pumpkin pie, and all of the fixings at EVC’s annual Thanksgiving turkey distribution on November 22 in partnership with New Seasons Market.
EVC ALUM & GOOGLE CREATIVE DIRECTOR VISITS ART CLUB

On November 30, the EVC Art Club welcomed alum JP Tran to speak to student artists about his time at EVC and his career up to his current role as a creative director for Google. JP went to EVC from 2008-2011. He then transferred to San José State University and majored in graphic design.
ALICE IN WINTERLAND

EVC partnered with 97.3 Alice and Audacy for a high visibility collaboration at the Alice in Winterland concert with roughly 15,000 people at the SAP Center.

EVC had an information table at one of the entrances, a social media photo activation area, logo visibility, and an EVC commercial that played six times on the jumbotron.

Our team of 12 volunteers gave away 275 EVC-branded beanies while capturing contact information.
TIKTOK LAUNCH PARTY

On Monday, December 5, EVC launched its newest social media platform, TikTok. The page was created and populated by a new student marketing committee. The students also hosted a TikTok launch party for 200 students with pizza, student clubs, and a hot chocolate station.

Check out our new TikTok page here!
TEACH TAMMEIL TUESDAY

*Teach Tammeil Tuesday* is a new series where EVC staff and faculty teach President Tammeil Gilkerson a skill or hobby. Previous sessions have included making velvet pumpkins for the fall and a theater activity learning about status roles people play. Each Teach Tammeil Tuesday is offered up to the entire EVC community.

Our most recent gathering on December 6, featured McTate Stroman, the Interim Health Services Program Coordinator. McTate led a workshop on hand drumming. Specifically, conga drumming and the EVC staff and faculty group connected and engaged in a drum circle.
I DARE TO AIR INSTALLATION & EXHIBITION

EVC Health & Wellness Services, along with Asian American for Community Involvement (AACI) and Asian Women’s Home (AWH), partnered together on a clothesline installation exhibit and workshop called “I Dare to Air-My Resilience, My Truth” on Tuesday, December 6.

This exhibit of traditional dresses accompanied by real stories from local domestic violence survivors, not only serves as a reminder that domestic violence is prevalent in our communities but allows us to bear witness to the powerful voices of survivors.
STUDENT HOLIDAY ART ALLEY

EVC student artists had a unique and exciting opportunity to sell their work as part of EVC’s Holiday Art Alley on December 6 in the art gallery. For the majority of the students, this was the first time ever selling their artistic creations. 80% of the sales go to the student artists and 20% go to the Art Club for future projects.
Digital Campaign: International Students

We partnered with the International program, who provided supplemental funding so we could target potential international students. We used creative of international students/alumni (see samples attached). Quick highlights:

- Campaign generated 694,616 impressions
- Total clicks to our website from ads: 3,303

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CAREER EXPLORATION FAIR

On December 7, EVC hosted a career exploration fair with the purpose of connecting high school, community members, and our students to little-known technology careers. Roughly 10 employers were on hand including DuPont, Honda, Tesla, Work2Future, and more. All participants collected stamps and earned a free lunch too.
EVC & SAN JOSÉ CITY COLLEGE’S DISTRICT UMOJA KWANZAA CELEBRATION

On Thursday, December 8, EVC's Umoja-Affirm Program and San José City College’s Umoja Program hosted a district wide in person and online celebration in honor of the beginning of Kwanzaa. The event featured special guest Brotha Sockwell, a community activist and filmmaker.
WELCOME EVENT AT SAN JOSÉ STATE UNIVERSITY

EVC partnered with San José State University (SJSU) on a welcome event for EVC and San José City College transfer students that were accepted in SJSU’s College of Business, Social Science, Education, and Health and Human Services. The event included a campus tour along with a series of welcomes and advising sessions from many of the aforementioned colleges.
HIGH SCHOOL & COMMUNITY PARTNER DAY

On December 9, roughly 100 high school counselors and local nonprofit community organizations came to campus to connect with each other and hear about new EVC programs and services. The goal was to engender a deeper connection to the community and future EVC students.
EVC CELEBRATES MOST RECENT CLASS OF NURSING GRADUATES

EVC’s Nurse Pinning Ceremony is a time-honored nursing school tradition which signifies the nursing graduates’ official initiation into the brotherhood and sisterhood of nurses. On Thursday, December 15, EVC pinned its next cohort of graduate nurses.