Minutes
Evergreen Valley College
Educational Master Plan Committee Meeting
Monday, December 13, 2021, 1:00-2:00PM

Zoom: EVC-EMP Working Group

Present: Andrea Alexander Hazel De Ausen; Fahmida Fakhruddin; Tammeil Gilkerson; KC Greaney (IAS); Garry Johnson; Sarai Minjares; Matais Pouncil; Josh Russell; Diane White (IAS), Howard Willis

Absent: Fernanda Torres

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<tr>
<th>Agenda Item</th>
<th>Presenter(s)</th>
<th>Summary Notes</th>
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<tr>
<td>Welcome, Introductions, Overview of Agenda, Meeting Outcomes</td>
<td>Dr. Gilkerson</td>
<td>Reviewed agenda</td>
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</table>
| Project Communications: EMP Working Group Members Reports - questions/comments/ideas from stakeholders re project and process | Dr. Gilkerson | • President shared out information at last College Council and will share out again today.  
• Fahmida Fakhruddin shared out at various committee meetings.  
• VP Alexander shared along with FMP with various groups (related to facilities) so they would know it’s underway.  
• VP Willis shared with Student Affairs and Student Services Council. Will put information out and ask for questions.  
• Josh Russell shared on the new web page they are building for the EMP. |
| Data Follow Up: addressing questions regarding foundational data provided at EMP Meeting of 11/15. | Dr. KC Greaney and Dr. Hazel De Ausen | • Will be combining the two sections – data follow-up and student focus groups.  
Shared a presentation  
• Slide – historic annual student headcount Silicon Valley Colleges 1993-2021 |
Big change was repeatability
Slide – historic team headcount EVC 1992-2021
Graphic regarding county data
  - Age
  - Gender
  - Race/ethnicity
  - English language ability
  - Educational attainment
  - Languages spoken at home
  - Employment status
Slide showed data for “disconnected youth” 16-24 and unemployed and not in school.
  - 4,010
  - Predominantly Latinx
  - Majority
  - 58.6% male
  - Challenge to bring them back
  - If working to expand programming, this would be one avenue to pursue.
Looking at San Jose comparison to Santa Clara County, California, and USA
  - San Jose comprises over half of Santa Clara County.
  - Ethnicity in San Jose mirrors EVC students
  - San Jose and Santa Clara County more diverse than rest of California and rest of country.
  - San Jose has more foreign born.
  - Speaking second language at home – more than 50%
Comparative demographics, 2019 estimates – US Census Data
  - Persons per household are higher in San Jose than rest of county, state, country
  - Per capita income is higher than rest of state and country, but not rest of county.
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<tr>
<th>South Bay Adult Education Consortium Data</th>
<th>Dr. KC Greaney, Dr. Hazel De Ausen, Diane White</th>
<th>Incorporated in prior portion of data presented.</th>
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</table>
| Student Focus Groups: Overview of plans and approach for student focus groups. | Dr. KC Greaney, Dr. Hazel De Ausen, Diane White | - In process of conducting student focus group. The information will be incorporated into the student experience scan.  
  - Meeting with ASG this week.  
  - Looking to have focus group with the high school counselors.  
  - Will offer students (HS) some sort of incentive.  
  - What will happen at beginning of goal-setting sessions, there will be a data presentation that will have input |
that gives the scope of where the college is going based on the data.

**EMP Model - Colorado Rises: Colorado Commission on Higher Education Master Plan**

- Dr. Gilkerson

- **Shared example of plan.**
- **It is similar to EVC.**
- **The plan is very concise; just 28 pages.**
- **Provides letter for background.**
- **Provides strategic goals.**

**Mission, Vision, Values & Goals Sessions (February 2022)**

- Dr. Gilkerson

- **Will have specific sessions with classified, faculty, and students.**
- **Ideally will be in-person sessions as rich conversations arise as a result.**
- **Will augment with online session(s).**
- **Josh Russell will take lead on the contacts list**
- **Provide feedback about who should be contacted.**

**Spring 2022 EMP Committee Meetings**

- Dr. Gilkerson

- **Discussed best days for spring meetings.**
- **Monday afternoons was chosen.**
- **Calendar holds will be sent by Penny.**

**Closure:**

**A. Tasks/Assignments Prior to Next Meeting (Date/Time TBD)**

- **Follow Up: Assessment of Prior EMP**

**B. Agenda Items for Next Meeting**

- **Review results of Student Focus Groups (December 2021)**
- **Follow Up: Prior EMP Assessment**
- **Plans for community engagement forums (February 2022)**
- **Follow Up: Mission, Vision, Values & Goals Sessions (February 2022)**

**C. EMP Project Communication Items**

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**Thank you!**