FEBRUARY IS BLACK HISTORY MONTH AND FINANCIAL AID AWARENESS MONTH

EVC's Director of Financial Aid and Scholarships, Ebonnie Berry, talks about why February is so significant and how Evergreen Valley College's Financial Aid office is supporting our students.

In Fall 2022, EVC's Financial Aid Department distributed over $8M to 3,750 students through grants and scholarships.

Watch the video
PROFESSIONAL DEVELOPMENT INFORMED & ENTERTAINED

EVC staff and faculty came together on January 27 for the Spring Professional Development Day (PDD), with the theme of “Vital Connections, Vibrant Campus.”

PDD featured informative updates, community member-led workshops and breakout sessions, and some fun activities. EVC faculty and staff played PeeDeeDy Feud and faced off with the academic programs vs. special programs. We also had our first ever "EVC Masked Storyteller."

It was the perfect way to kick off an exciting Spring semester.
WELCOME BBQ SERVES UP FUN FOR STUDENTS

On January 31, Evergreen Valley College welcomed students back to campus. EVC hosted a welcome barbeque with a special and academic programs mixer at the Central Green.

Students learned about EVC programs and were able to submit an application on the spot, meet staff and students within those programs, and play some games. Check out this TikTok video for a flavor of the event.
BLACK HISTORY MONTH KICK-OFF EVENT

EVC kicked off a month of events and workshops celebrating Black excellence and Black history during Black History Month.

“Telling Our Story Through the Diaspora’ kicked things off officially on February 2 inside Gullo 2. President Gilkerson, Director Raniyah Johnson, Umoja-AFFIRM Coordinator Claudia Barbosa-Daniels, and Ethnic Studies professor, Fela Anikulapo Uhuru shared their experience last semester in Ghana.

Food tasting was provided by Eko Kitchen SF, and Boaduwaa Designs had African items for sale.
Digital Campaign: International Students

We partnered with the International program, who provided supplemental funding so we could target potential international students. We used creative of international students/alumni (see samples attached). Quick highlights:

- Campaign generated 694,616 impressions
- Total clicks to our website from ads: 3,303

BLACK HISTORY MONTH TELLING OUR STORY EVENTS

EVERGREEN VALLEY COLLEGE

Telling Our Story Throughout The Diaspora
Join us inside of Gullo II from 12:15 - 1:30 PM for the start of Black History Month. Food tasting provided by Eko Kitchen SF. African items for sale.

Telling Our Story Through Our History
Join us on Zoom from 12:15-1:30 PM for our annual Black History Month Family Feud Game vs SJCC. Who will take home this year’s trophy?

Telling Our Story Through Art
Join us from 12:15-1:30PM for a talk with artist Charles Rogers inside of the VPA Art Gallery and be sure to view Charles’ art exhibit all month long.

Telling Our Story Through Food
Join us in Gullo II from 12:15-1:30PM as we welcome Top Chef contestant Chef. Nelson German, owner of Sobre Mesa in Oakland, for a discussion on identity within the African Diaspora through food. Free food will be provided.

Telling Our Story Through Radical Advocacy
Join us on Zoom from 12:15-1:30 PM as we welcome author and activist Charlene Carruthers for a discussion on “Building on the Dream: Continuing a Black Radical Tradition in the Movement for Black Lives”.

Calendar of Events
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**Black History Month Student Workshops**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>February 8, 2023</td>
<td>Meaning of Black Excellence</td>
<td>3:00pm-4:00pm</td>
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<td>February 8, 2023</td>
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<td>SC-101</td>
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<tr>
<td>February 14, 2023</td>
<td>Financial Aid Student Orientation</td>
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<td>SC-101</td>
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<tr>
<td>February 21, 2023</td>
<td>Blacks in STEM</td>
<td>9:00am-10:30am</td>
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<td>February 22, 2023</td>
<td>EVC Black Student Photoshoot</td>
<td>11:00am-1:00pm</td>
<td>Gullo I</td>
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<tr>
<td>February 27, 2023</td>
<td>Poetry &amp; Spokenword Workshop w/ Tshaka Campbell</td>
<td>12:00pm-2:00pm</td>
<td>Gullo II</td>
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INSPIRING VISUAL EXPRESSIONS EXHIBIT AT EVC ART GALLERY

The EVC Black History Month Committee and Art Gallery present *Inspiring Visual Expressions* by Charles Rogers. Charles is a celebrated painter from Jacksonville, Florida, whose Afrocentric-themed pieces are viewed as an "inspiring visual expression." Charles views his gift as a divine opportunity to give African Americans as well as others, another lens through which to see the world.

The exhibit runs through February 28 Monday through Thursday from 10:00 AM – 2:00 PM at the EVC Art Gallery.
FREE FARMERS MARKET RETURNS FOR STUDENTS

EVC students were grateful for the return of the free farmer's market on campus on Thursday, February 9, at the Central Green.

Beginning at 9:30 AM through lunch, our students brought their grocery bags and carts and were able to load up on fruit, vegetables, milk, some frozen meals, and lots of smiles from the incredible EVC staff volunteers.
EVC TRANSFER CENTER HOSTS DISCOVERY DAY TO UC DAVIS

A total of 39 EVC students participated in the in-person discovery day at UC Davis on February 10.

EVC’s Transfer Center hosted this unique experience for students to learn about the breadth of careers available through many majors, learn about the transfer experience to UC Davis from students and alumni, and to hear about resources available to them.
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EVC IN THE COMMUNITY: EASTRIDGE MALL TET FESTIVAL

The EVC outreach team had a blast engaging with the community at Eastridge Mall Tet Festival the weekend of January 27. We were thrilled to have so many amazing EVC employees out in community spreading the good word about EVC and community college, while celebrating the Lunar New Year.

EVC Dean of Enrollment Services, Sam Morgan
African American Services Agency’s (AACSA) Black History Kick-off event on February 4 featured Black-owned businesses, artists, and vendors, as well as county services and resources for the community. AACSA and prominent leaders in the Black community gave powerful speeches that touched on the history and struggle of Black individuals in San José, and how they work together in community to empower and uplift the people of the city. Council members also delivered proclamations recognizing the importance of Black History Month and AACSA’s role in supporting the community.

EVC staff members, Teneka Cornish and Trang Nguyen are pictured below tabling along with Umoja-AFFIRM ambassador, Jamique Naraine. Umoja-AFFIRM ambassador Amani George was also present along with EVC student trustee and AACSA Youth Engagement Coordinator, Kiana Munoz. Among those pictured below is former SJECCD board member and now San José City Councilmember, Omar Torres.