EVERGREEN VALLEY COLLEGE WINS 2023 CCC MARKETING AWARDS

The Community Colleges Public Relations Organization (CCPRO) serves marketing and communications professionals at California’s community colleges. Annually the organization honors outstanding work by California community college marketers at the awards dinner. Once again, Evergreen Valley College was honored in several categories for the CCPRO 2023 Awards:

- **First Place:** Brochure (Division A)
  - Make Connections That Count-EVC Overview Brochure

- **Second Place:** Print Advertising

- **Third Place:** Logo Design
  - EVC F.R.E.S.H. Market

- **Third Place:** Radio PSA or Ad
  - Shameless Shoutouts 95.7 FM Student Testimonial Features
EVC STUDENTS TAKE FIRST PLACE IN THE AMERICAN MATHEMATICAL ASSOCIATION OF TWO-YEAR COLLEGES

The American Mathematical Association of Two-Year Colleges (AMATYC) Student Math League is an annual competition where students compete as individuals and as a team representing their school. Round 1 is held during the fall semester, and round 2 during the spring semester. A school is free to have any number of students participate and take the test, but only the top 5 in the round become the school's official team for that round. Students individually take a one-hour 20, question, multiple-choice exam that contains some nonstandard challenging questions. In addition, students get to test their problem-solving skills and see how they compare to others nationwide.

In the second round of this year, EVC had 46 students taking the test. Unfortunately, some of them were disqualified, including one student with the second-highest score (33/40). Below is the summary for the year 2022 – 2023:

Round One (Fall 2022): 127 points 1st place
Round Two (Spring 2023): 121 points 4th place
Total (2022 - 2023): 248 points 1st place

Congratulations to the top 5 students from EVC that made up the final team scores.

<table>
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<tr>
<th></th>
<th>Fall 2022</th>
<th>Scores</th>
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Thank you to the faculty who supported and encouraged students to participate in the contest. Special appreciation to Professor Liami Cong-Huyen for moderating the competition, Professor Parran Vanniasegaram for running the math contest workshops, and Professor Chungwu Ho, Marc Froodyma, and Gregory Mellblom, who also worked hard behind the scenes to support our students.
TRIO DAY BRINGS HIGH SCHOOL STUDENTS TO EVC

In partnership with UC Santa Cruz's TRiO Educational Talent Search program, EVC's TRiO programs hosted 89 high school students on April 13. "Fostering a Sense of Belonging" was the theme of the day and students had the opportunity to participate in workshops and hear directly from student alums on their experiences.

- Participating High Schools: Yerba Buena, Overfelt, Lincoln, James Lick, Latino College Preparatory Academy, Roberto Cruz Leadership Academy, Cristo Rey, Sacred Heart Nativity Schools, Alpha Public Schools
- 19.4% 9th graders; 41.9% 10th graders; 38.7% 11th graders
- 65% of participants identify as first-generation
EVC CLASSIFIED PROFESSIONALS FOCUS ON REJUVENATION AT RETREAT, APRIL 14

Led by the Classified Senate at Evergreen Valley College, the 2nd Annual retreat was a huge success with workshops, a treasure hunt, bonding, and more.

An amazing group of volunteers hosted workshops and led presentations making the day impactful:

- Raul Martinez and Campus Police Dept. (Safety Session)
- Eileen Luna (Benefits Session)
- McTate Stroman (Caring Campus Session)
- Nahomi Beltran (Paint & Sip Session)
- Idalia Gutierrez (Paint & Sip Session)

A special shout-out to the Retreat Planning Committee for all their hard work: Vicki Brewster (Lead/Chair), Gina Bonanno, Alexis Marquez Villa, Teneka Cornish, Bryana Perez, and Maya Gonzales.
Digital Campaign: International Students

– We partnered with the International program, who provided supplemental funding so we could target potential international students. We used creative of international students/alumni (see samples attached).

Quick highlights:
- Campaign generated 694,616 impressions
- Total clicks to our website from ads: 3,303

MORE CLASSIFIED RETREAT FUN!
SPRING 2023 SPRING JOB FAIR A HUGE SUCCESS

After a three years, EVC’s Annual Job Fair was back in-person with twenty-one employers promoting opportunities to approximately 400 students who stopped by Gullo II on April 18. Students and employers reported positive feedback about the event.

This event would not have been possible without the leadership and hard work of Janina Espinoza and many EVC faculty, classified professionals and administrators. Special thanks to Jose Sanchez and the Job Fair MVPs: Victor Garza, Sravani Banerjee, Cindy Bevan, Grace Estrada, Laura Garcia, Emon Graves, Celina Lewis, Chief Morales, Shashi Naidu, Ivanna Ramirez, Susana Ramirez, Bob Rivet, Lorenzo Rosas, Paulette Sadler, Arturo Villarreal, and Howard Willis.
EVC BATS A THOUSAND WITH OAKLAND ATHLETICS & SPORTS CAREER EDUCATION DAY

On April 19, EVC participated in the Oakland A’s Career Education Day with hundreds of high school and middle school students from across the Bay Area. We were fortunate to have a diverse team of staff onsite with over 230 students filling out an interest form. Thanks to Acting Director of Student Outreach and Recruitment, Brandon Yanari, TRIO Supervisor Juan Manriquez, Men’s Soccer Coach Simon Cook, and two student ambassadors Mark and Trang!
SUBSTANCE ABUSE & MENTAL HEALTH WELLNESS FAIR A SUCCESS

On April 24, EVC Student Health & Wellness Services proudly transformed Central Green to support increasing the campus community’s understanding of the effects of substance abuse and ways to improve mental health and wellness. There was a great turnout of students and staff. Free food, t-shirt making, health checks, vision boarding and painting, and free wellness kits rounded out the event.
The May 1 opening reception and award ceremony for EVC's Annual Juried Student Art Exhibition showcased students' artistic talent in full bloom! Many students don't realize the positive impact of their art until they take that ever-scary step of publicly displaying it.

Outstanding Achievement Awards

**Lavender Chen** for her oil painting entitled *Oakland Walls*. This painting is 2 feet high and 18 feet long! Lavender is a high school student and will attend one of the country's top art institutions, the School of the Art Institute of Chicago, in the fall. She is currently taking Kellie Bornhoft's Art 076A Portfolio Preparation class. Lavender’s dad was at the reception and was beaming with pride when Lavender accepted her award.

**Julie Acosta** for her sculptural piece entitled *Fan*, made out of bird feathers, leather, and hand-beading. Julie's art often speaks to her pride in her cultural identity. She will be graduating with her AA in Studio Arts degree this semester.

**Ryan Huang** for his charcoal drawing entitled *Amy Goodman*. Ryan has applied and has been accepted at a couple of animation colleges in Canada.

**Nestor Garibay's** digital media piece entitled *King of the Ring*. Nestor is new to digital art and didn't think his piece should be entered into the show, and with the encouragement of his instructor, Sylvia Min, Nestor entered and, to his surprise, won Outstanding Achievement
Honorable Mention Awards:

- Jewlinna Suy won two Honorable Mention awards for her acrylic painting, Pressure, and her watercolor painting, Brisk Morning. Jewlinna has a mastery of technique and concepts in her art.

- Ryan Huang won an Outstanding Achievement award for his drawing above and an Honorable Mention award for his digital media piece, Stop Asian Hate. Ryan is a master of many techniques, and his work reflects his deep thoughts on our culture.

- Nathan Nguyen for his cardboard and mixed-media piece entitled Tethered. Nathan was one of the first students to master using our new Glowfordge laser cutter. His sculpture not only shows mastery of technique but also has a powerful message of heartbreak and loss.
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ASIAN AMERICAN & PACIFIC ISLANDER HERITAGE MONTH EVENT CELEBRATION

Evergreen Valley College was filled with music and delight as we celebrated the kickoff of Asian American & Pacific Islander Heritage Month on May 3. With opening remarks from SJECCD Trustee Wendy Ho, music, exceptional student dance performance, art, and food, the community was treated to a colorful presentation of heritages featuring Samoa, Korea, Vietnam, Japan, India, Cambodia, China, and the Philippines.

Special thanks to the ASPIRE Program’s Melissa Nievera-Lozano, Vivian Yabumoto, Hang Chu, and the Associated Student Government for planning and sponsoring the event. So many volunteers helped make the day special, from decorations, coordinating music, serving food, and participating in the fashion show.
Members of EVC’s new women’s badminton team enthusiastically competed in the Coast Conference competition on Thursday, May 6. Players compete in both singles and doubles brackets.

After winning at the Conference competition, an EVC’s doubles team of Ella Trinh and Ha Nguyen will move forward to compete at the 2023 Badminton State Championship at San Diego City College May 11-13. Expertly coached by Coach Mitch Kothe, we couldn’t be prouder of the team and these two players in the first year of competition.

NEW REPORT RELEASED | FINANCIAL AID: FEELING THE PRESSURE OF INCREASED VOLUME & ACCOUNTABILITY

The CEO Affordability, Food & Housing Taskforce released a report calling for policy reforms that address financial aid infrastructure and highlights how adequate and essential funding for financial aid administration ensures that community colleges can provide direct student services supporting equitable access and basic needs.

"Financial aid is central to California's ability to meet its goals for equitable degree completion and labor force participation, but the current system is under stress," said Tammeil Gilkerson, president of Evergreen Valley College and taskforce chair. "To sustain the state's economic innovation and address persistent inequalities, we must structurally address underfunding and increased pressure on financial aid offices."

Today's financial aid administrators oversee significant portfolios, and the increased complexity of financial aid distribution demands has placed stress on frontline financial aid staff members. In addition to federal and state financial aid programs, California Community College financial aid officers are tasked with administering base institutional programs, including college and external scholarship and program-related awards for students participating in programs such as EOPS/CARE and CalWorks. Typical financial aid staff members handle more than $2.7 million in grant awards—more than double the volume since the early 2000s.

Access the entire read at https://ccleague.org/advocacy/workgroups-and-taskforces/affordability-taskforce