



san José • evergreen  
community college district

FOUNDATION



## CELEBRATING A MILESTONE

### Evergreen Valley College 50th Anniversary Sponsorship Opportunities

Evergreen Valley College is proud to celebrate its 50th anniversary in 2025, marking half a century of educational excellence, community impact, and student success. As we commemorate this milestone, we invite you to join us in honoring our legacy and supporting the continued growth of our vibrant campus community.





## LOOKING BACK

As reported then by the *San Jose Mercury News*, a “rural” college opened in East San Jose on Sept. 3, 1975. Back then, VTA’s Route 71 offered a monthly pass for just \$10 that would whisk students to this new educational oasis in the picturesque foothills.

At the time, attending a community college was a bargain at \$263 — quite a contrast to the hefty \$2,781 price tag of a private university.

On that historic first day of class, San Felipe Road was still a charming, two-lane country street, with cars stretching all the way back to Aborn Road as students queued up to enter California’s 101st community college.



The vision for this campus took shape in 1966 when 150 acres were purchased from the iconic Mirassou Vineyards. Evergreen’s original design, with a planned cost of \$50 million over a decade, was inspired by the campus layout at UC Santa Cruz. Five unique clusters — blending classrooms, labs, and vocational shops — created a dynamic learning environment that became the heart of the school.

The initial offerings were impressive, with 87 instructors from San Jose City College transitioning to EVC. These faculty members launched departments across a broad spectrum of disciplines, including Administration of Justice, Art, Biological Sciences, Black Studies, Business, Speech, Home Economics, Engineering, Foreign Languages, Music, Mexican-American Studies, Nursing, Physical Science, Psychology, and Social Sciences.



## EVC IN 2025

Today, with more than 15,000 students per year, Evergreen Valley College is a vibrant hub of higher education in East San Jose, offering a diverse array of academic programs, career pathways, and community-focused initiatives. With a commitment to student success, EVC provides a wide range of associate degree and certificate programs across disciplines such as STEM, arts, business, health sciences, and humanities.



The college has grown significantly since 1975, embracing modern facilities, cutting-edge technology, and student services designed to support learners at all stages of their educational journeys. EVC continues to foster a strong sense of community, with a focus on equity, inclusion, and preparing students for transfer to four-year institutions or success in the workforce. Its rich legacy as a gateway to opportunity remains central to its mission, making it an essential educational resource for the region.

Thanks to the support of our local community through bond measures, the campus has transformed. In the past decade we have opened our Automotive Technology Building; Fitness Center; Math, Science, and Social Studies Building; Student Services Complex; Nursing wing; Language Arts Building; and General Education Building.

# SPONSOR OPPORTUNITIES



Please join Evergreen Valley College as a partner during the 25-26 anniversary year to honor the history of this remarkable college, as well as the vision and hard work of the many individuals and groups who built EVC into the valued community institution it is today.

	BRONZE	SILVER	GOLD	PRESENTING
INVESTMENT	\$2,500	\$5,000	\$10,000	\$25,000
Name and logo listed on college's 50th anniversary web page.				
Recognition during the program at all EVC 50th anniversary events.				
Recognition on banners and programs at two signature events: EVC 50th celebration (Sept 2025) and EVC community day (April 2026)				
Thank you post on social media (26,000 combined followers on Facebook, Instagram and LinkedIn, and over 1M overall impressions a year).				
Recognition in SJECCD Foundation annual report.				
Featured in multiple social media posts related to the anniversary events.				
Invitation to VIP reception prior to signature anniversary event.				
Recognition on campus digital billboards.				
Half-page ad in printed programs at signature events.				
Opportunity to distribute promotional items to event guests.				
Complimentary tickets: Invitations to theater productions, music performances, art receptions and more throughout 25-26 school year.				

## Presenting Sponsor Benefits | Includes all above benefits, plus:

- Exclusive naming rights: *Evergreen Valley College 50th Anniversary, presented by [Sponsor Name]*
- Top-tier logo placement on all event signage and digital platforms, including invitations, banners, eblasts and the college website.
- Opportunity to deliver a keynote address at signature anniversary celebrations.
- VIP access: Reserved seating and parking for key events.
- Full-page ad in printed programs at signature events.
- Featured in media releases.
- Feature article in the college's newsletter highlighting the sponsorship.
- Personalized plaque presented during anniversary event.
- Private dinner with the college president, chancellor and student leaders.
- Tabling opportunities at all 50th Anniversary events.
- Option to host a workshop or seminar during the anniversary year.



# SPONSOR FORM

Company/Organization name: \_\_\_\_\_

Primary Contact: First name \_\_\_\_\_ Last name \_\_\_\_\_

Title/position: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Sponsorship tier:

☐ Presenting \$25K    ☐ Gold \$10K    ☐ Silver \$5K    ☐ Bronze \$2,500

## Payment method:

☐ Please send an invoice

☐ Check enclosed (Mail to: 40 S. Market Street, San Jose, CA 95113)

☐ Other: \_\_\_\_\_ (i.e. credit card, ACH – please specify)

Billing contact (if different from above): First name \_\_\_\_\_ Last name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

How would you like your company/organization name to appear in promotional materials?

\_\_\_\_\_

**Deadline for submission: June 30, 2025**

## Terms & Conditions

- Sponsorship commitments are confirmed upon receipt of completed sponsorship form and payment.
- Sponsorship benefits are outlined in the sponsorship package and will be provided based on the selected sponsorship level.
- Sponsors must submit high-resolution logos by June 30, 2025 to ensure inclusion in marketing materials. Please send to [foundation@sjeccd.edu](mailto:foundation@sjeccd.edu).
- The Foundation reserves the right to adjust sponsorship recognition placements based on design and space availability.
- By becoming a sponsor, the sponsor grants San Jose-Evergreen Community College District Foundation and Evergreen Valley College a non-exclusive, non-transferable license to use their name and logo for promotional purposes related to the 50th anniversary event.
- Sponsorships are non-refundable. In the event of cancellation by the sponsor, the funds will be considered a donation to the SJECCD Foundation.
- The sponsor agrees that their participation will align with the mission and values of the college. The Foundation reserves the right to refuse sponsorships from entities whose values and business practices conflict with its mission.