



PRESIDENT'S BOARD REPORT

May 13, 2025



**EVERGREEN
VALLEY COLLEGE**

GRADUATION BY THE NUMBERS

DEGREES & CERTIFICATES (2025)

Associate in Arts	223
Associate in Arts for Transfer	410
Associate in Science	115
Associate in Science for Transfer	358
Certificate of Achievement.....	778

TOP DEGREES

Health Science
 Business Administration 2.0
 Economics
 Psychology
 Nursing
 Child & Adolescent Development
 Mathematics
 Studio Arts
 Computer Science
 Administration of Justice
 Biology

TOP CERTIFICATES

Auto - Foundational Skills
 Auto - Tesla
 Translation & Interpretation - Spanish
 Translation & Interpretation - Vietnamese
 Paralegal Studies
 IGETC
 CSU General Education



Bao Truong
 Psychology Major

President of Vietnamese Student Association
 Transfer to San Jose State

"I absolutely love the hill behind the EVC campus, where I can hike, sit and drink tea while watching the sunrise, sunset, and even the moon on days when classes are late..."

Thank you EVC for helping me grow up, and to the professors, advisors, and groups who have helped me gain more experience in studying and life."

PRESIDENT'S HOUR



President Vinicio Lopez met with students, staff and faculty as part of his monthly President's Hour

MAYOR MAHAN VISITS



San Jose Mayor Matt Mahan hosted a town hall as part of the District 8 Roundtable. President Vinicio Lopez and Councilmember Domingo Candelas also attended.



DAY ON THE EVERGREEN



On April 26 EVC hosted a community day with featured over 50 community booths, two food trucks, a DJ, classic cars and pop-a-shots from the Sharks and Quakes.

The event was sponsored by Supervisor Sylvia Arenas and Councilman Domingo Candelas.

It was in addition to our CAPS registration event where we registered close to 200 students.

CELEBRATING DIVERISTY



This past month we remembered our refugee communities with faculty telling about their lived experiences escaping from Saigon (first row) and Cambodia (second row).

It was also the start of a journey of Lam An Le who embarked on a 50-day, 1,000-kilometer journey from EVC to Orange County. (left)

CELEBRATING THE ARTS



Award winners and student artwork from our end-of-year juried art exhibit, now showing Monday to Thursday from 10 a.m. to 2 p.m. through May 15.



Our students showed off their art work and sold it at our annual Artist Alley.



Another edition of the Leaf by Leaf Magazine, which has been going strong on campus since 1990.

English professor Nicholas Goodwin led the charge along with the English department and student editors.

JOB TRAINING & OPPORTUNITIES



EVC opened its campus to employers as part of its annual Job Fair.



EVC hosted labor historian, writer and film maker Fred Glass, who talked about the May Day history, which included the 8-hour work day, immigrant working rights, the Red Scare in the 1950s, and other information on workers' rights and the ability to organize a general strike. English professor Steven Mentor was the event's MC.

EMPLOYEE RECOGNITION



EVC honored its employees for years of service, tenure (Michael Osorio, Manuel Rosas, Bhawana Mishra, Grace Estrada, Tina Abraham-not pictured), retirees and employees of the year -- Bryana Perez (classified), Rahmon Pashtunyar (associate faculty), Steven Mentor (full-time faculty), Sam Morgan (administrator).



Analytics Report

April 2025

EVC Marketing Office



Analytics Report

The data analytics included in the monthly board reports reflect the communication channels that EVC is utilizing to inform students.

You will see from the data that we are using social media to broadcast our message to the tune of 100,000 views a month and have another 250,000 views on our website. In addition we send out weekly emails to students that have expressed an interest or are currently attending EVC.




You can see from the report the most viewed posts each month, which gives you a snapshot of the content. By looking at the data on what students are clicking on, both on our website and through our eblasts, we can help predict and better serve the students' needs. We can see their interests not only in our programs but their academic field of study.

EVC Marketing Office

Digital
Overview
April
2025

*best showing
for the year.



Overall Social Followers		Social Impressions This Month	Reactions (likes) This Month
	4,574	42,209*	700*
	2,332	69,133*	2762*
	20,083	35,005*	736
Total		471,580 (YTD)	13,519 (YTD)



Website Users	Website Impressions	Home Page Views	Apply Page Views
48,367	239,941	60,288	18,545



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
7	41K per blast	51%	1,374



Top Instagram Posts for Month of April



4,393 impressions
183 likes

Students were featured in our Board of Trustees Showcase



2,769 impressions
77 likes

Promotion for the EVC Theatre program's drag show.



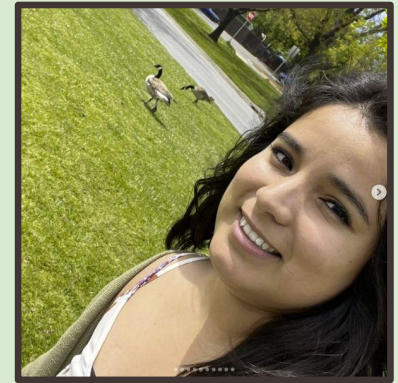
2,761 impressions
73 likes

President Vinicio Lopez taking jump shots with the kinesiology class.



1960 impressions
78 likes

President Vinicio Lopez and SJ Mayor Matt Mahan team up on community project.



1,921 impressions
100 likes

Classified Senate hosted a retreat.

An additional 6K impressions were from Arenas and Candelas office promoting Community Day



Top Facebook Posts for Month of April



4,793 impressions
117 reactions

EVC hosted an emotional ceremony remembering the Cambodian genocide.



1,959 impressions
35 reactions

Students were featured in our Board of Trustees Showcase



1,904 impressions
51 reactions

EVC faculty told their stories of escaping from Vietnam as part of the Fall of Saigon.



1,599 impressions
38 reactions

A celebration of the opening of the three new buildings and the naming of Tamien Way.



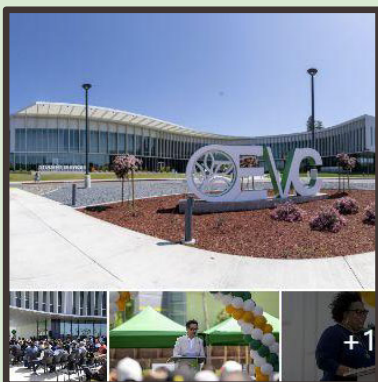
1,401 impressions
32 likes

Physics examined the sun through special solar telescopes.

A targeted media buy of 92,000 views and 2000 clicks was made for EVC Community Day.



Top Linkedin Posts for Month of April



2,950 impressions
87 likes

Dedication of the three buildings and the Tamien Way roadway photo gallery.



1,882 impressions
19 likes

Job postings for the District and EVC.



1,818 impressions
51 likes

Students were featured in our Board of Trustees Showcase



1,732 impressions
48 likes

Speakers from the building dedication and Tamien Way naming.



1,621 impressions
30 likes

Job Fair promo for annual event in Gullo II