



PRESIDENT'S BOARD REPORT

October 14, 2025



**EVERGREEN
VALLEY COLLEGE**



Delvon Jones (left):

Escaped Los Angeles at the age of 25 where two generations of family were members of the Rollin' 60's Crips Gang. Moved to San Jose with \$600 in his pocket and started over. Majored in Communication Studies, Mathematics and Computer Science at EVC. Secured a job at Intel before graduation. Transferred to SJSU where he's majoring in Computer Engineering.

Lucia Duarte (right):

Went back to school in her 40's alongside two adult children. She is a mother of 4 and was afraid to come back to school, but she realized a high school diploma was not enough. She believed that education was accessible, and she persevered. She went on to be an Honors Society student and graduated with a degree in Communication Studies from EVC. She transferred to SJSU where she's majoring in Communication Studies.

LATINX HERITAGE MONTH



Gabby Chavez-Lopez, CEO of Latina Coalition of SV



EVC Music with Mariachi music



Salsa Dancing in Gullo II



Latinix Staff & Faculty Mixer



Lowriders at EVC



Futbol Night at EVC Soccer

PROMOTING EVC

This past month President Vinicio López has attended a number of community events to promote EVC in and around San Jose. Here is a summary.



Invocation at Santa Clara County Board of Supervisors



Rotary Club monthly meeting



Pride Night at EVC Soccer



President Dynthia Teniente-Matson at SJSU Football



Hispanic Foundation Dinner

SOCCER AT NO. 1



Men's Soccer under head coach Simon Cook began October No. 1 in the Power Point rankings in the State. It is the second-straight season the Hawks have been ranked that high.

These rankings determine post-season positioning and hosting during the 3C2A Playoffs.

NURSING SOARS



Our Quarter 1 NCLEX results for 2025-2026 are in, and once again, EVC Nursing has hit a 100 percent pass rate! That's right... four quarters in a row!!

Our Spring 2025 graduates are also making us proud: 30 out of 32 have already taken and passed the NCLEX on their first attempt, with the last two students' results still pending. We're eagerly awaiting those results as well.

STUDENT ACTIVITIES

LGBTQ+ PRIDE



In September EVC opened up its Pride Center (inside Acacia) and also hosted an EVC Pride Night at EVC soccer, where fans received a foam hawk claw giveaway item.

GAMING TOURNAMENT



Hawk Gaming hosted its first gaming (esports) tournament. The event featured 24 players competing in a double elimination Smash Bros. tournament.

FALL THEATRE SHOW



EVERGREEN STORIES:
50 YEARS
OF LIFE, LAUGHTER, & LEARNING

DEVELOPED BY
JOHN KAUFMANN

NOVEMBER 19–22, 2025
EVC THEATRE, SAN JOSÉ

DETAILS AND TICKETS AT:
EVC.EDU/THEATRE



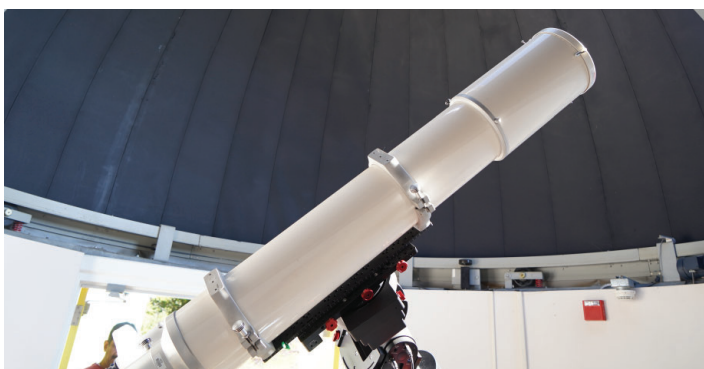
TICKETS



50 Years of Life, Laughter & Learning:
Commemorating the 50-year anniversary of EVC, Evergreen Stories brings audiences along on an exciting, heartfelt, theatrical journey through the individual stories and experiences that make up our beautiful campus and community.



STARRY EVERGREEN



The EVC Observatory on Montgomery Hill will again open up on select Friday's during the semester.

The first one was hosted on October 10.

Future Starry Evergreens will be on:
Friday, November 14
Friday, December 12
(weather permitting)

Analytics Report

September 2025

EVC Marketing Office



Analytics Report

The data analytics included in the monthly board reports reflect the communication channels that EVC is utilizing to inform students.

You will see from the data that we are using social media to broadcast our message to the tune of 100,000 views a month and have another 250,000 views on our website. In addition we send out weekly emails to students that have expressed an interest or are currently attending EVC.

You can see from the report the most viewed posts each month, which gives you a snapshot of the content. By looking at the data on what students are clicking on, both on our website and through our eblasts, we can help predict and better serve the students' needs. We can see their interests not only in our programs but their academic field of study.

EVC Marketing Office

Digital
Overview
Sept.
2025

*best showing
for the year.



Overall Social Followers		Social Impressions This Month	Reactions (likes) This Month
	4,662	42,511	691
	2,613	211,917	3001
	20,766	30,644	761
Total		1.4M (YTD)	33K (YTD)



Website Impressions	Home Page Views	Apply Page Views
180,000	66,618	6,155



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
8	35k per blast	58%	1048



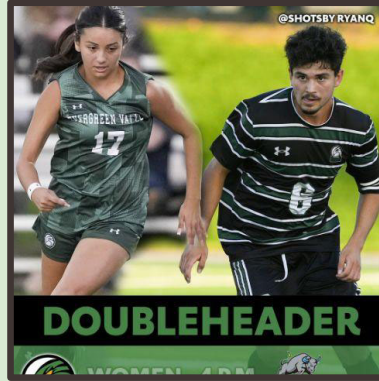
Top Instagram Posts for Month of Sept.

211,917 total views



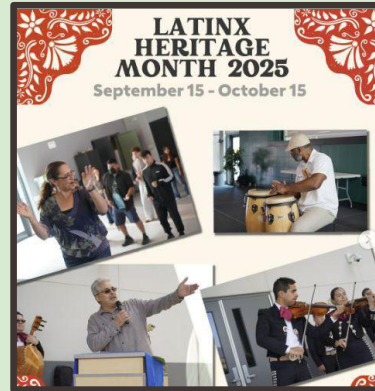
19K impressions
117 likes

Astronomer Patrick Miller speaks on campus. Shared with SETI society to help reach.



11K impressions
51 likes

Men's and Women's Soccer promo of an upcoming doubleheader



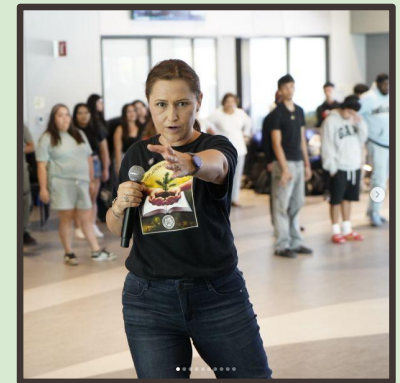
5,773 impressions
40 likes

Promo for events surrounding Latinx Heritage Month



4712 impressions
131 likes

The Art Club had chalk art outside the visual arts space



4673 impressions
96 likes

Salsa dancing at EVC



Top Facebook Posts for Month of Sept.

42,511 total views



11,395 impressions
142 reactions

Flashback to 1982 as Lowrider Magazine featured EVC



2,212 impressions
15 reactions

Photo gallery from EVC's annual transfer fair



1540 impressions
38 reactions

Performers from our 50th Birthday Kickoff on Sept. 3



1282 impressions
31 reactions

President Vinicio López and Outreach's Ingrid Rottman in Anastasia.



1242 impressions
38 reactions

First glimpse from our 50th Birthday Kickoff event.



Top LinkedIn Posts for Month of September

30,644 total views



2305 impressions
71 likes

First glimpse of 50th anniversary pictures from kickoff event



1545 impressions
49 likes

President Vinicio López's invocation in front of the Board of Supervisors



1528 impressions
38 likes

Congressman Sam Liccardo wishes EVC a happy birthday.



1509 impressions
35 likes

EVC and SJCC at the Silicon Valley Pride parade, which started a month after EVC's founding in 1975.



1268 impressions
40likes

Speakers at our 50th Birthday Kickoff event on September 3.