

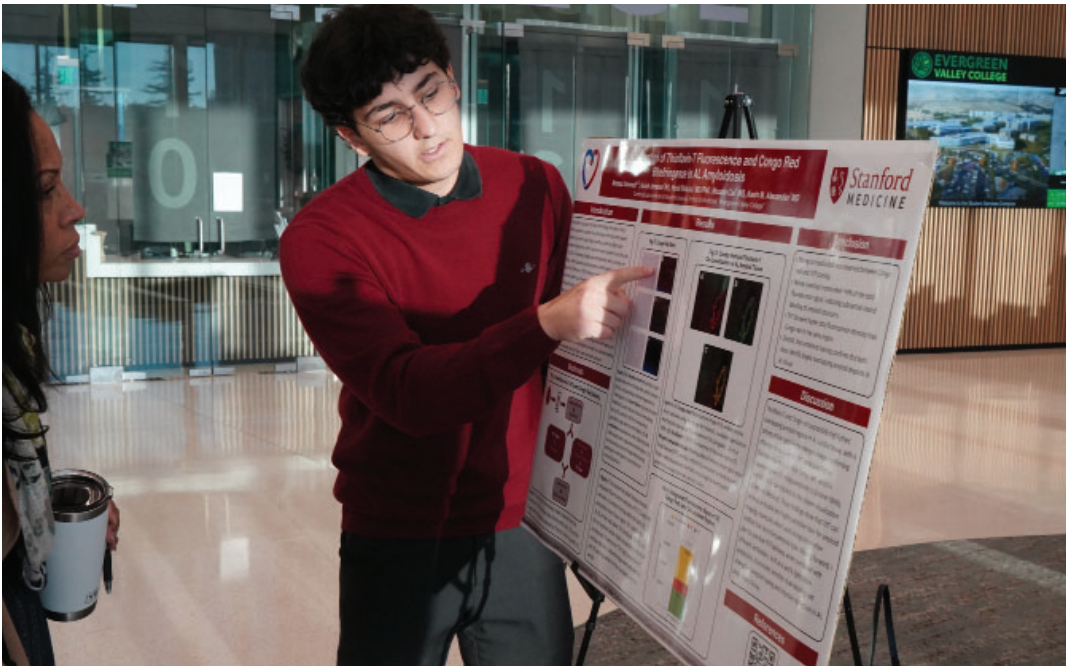


# **PRESIDENT'S BOARD REPORT**

**December 9, 2025**



**EVERGREEN  
VALLEY COLLEGE**



As part of our end-of-year research symposium, EVC Honors student Ahmad Alahmadi's project was on finding a more accurate and consistent diagnostic tool for cardiac amyloidosis. It was a research project on Light Chain Amyloidosis.

In layman's terms, protein builds up in the heart, which leads it to work harder, which, if untreated, could cause a heart attack or a stroke. It is a fairly rare disease, and doctors are learning more about it. An estimated 120,000 Americans suffer from it, with some links to Alzheimer's and Parkinson's.

Ahmad is currently working at Alexander Lab at Stanford and hopes to secure funding to attend the Yale Undergraduate Research Conference in February to present the same poster.

Ahmad is one of the first three Bio-04A honors students at EVC—Dr. Alessandro Bailetti Saez (or Dr. AB is his Biology professor).



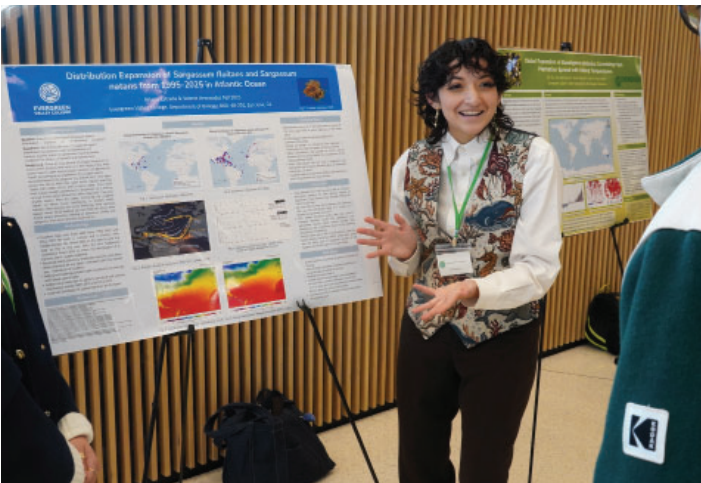
# RESEARCH SYMPOSIUM



The EVC Student Research Symposium has been held each semester for the last three years. It has grown from one class and expanded across campus to become a cross-disciplinary event.

In the fall of 2025 we had 9 classes participate, including biology, anatomy, psychology, and philosophy. In addition to these classes, honors projects from engineering, computer science, and biology were presented, and the math club did a demonstration as well.

A total of 210 students presented their fantastic work.



## CAREERS IN AI



From Piyush Gupta, an AI speaker in November on his observations from the day.

About 10% were far ahead in adopting AI. A student had fine-tuned an SLM on his laptop and another was concerned about sustainable moat while building a niche product.

The faculty is more than eager to adopt AI

There's a rush towards building AI skills, and yet what's fundamentally missing is the framework and mindset to think natively in AI.

## HS COUNSELOR DAY

Area high school counselors were welcomed back for their annual December visit, during which they learned about EVC programs and took a tour.





# SOMAS MAYFAIR



In a continued partnership with SOMOS Mayfair, their students visited the EVC campus on a raining Thursday, visiting the food distribution, getting a tour of campus and learning about our programs and services.

# MEXICAN CONSULATE



Consul General Neftalí Pérez González and EVC President Vinico López met to discuss how EVC and the Mexican Consulate can continue to work together and partner. The Translations program also were there on-site to answer questions about their program in early November.

## THE ARTS



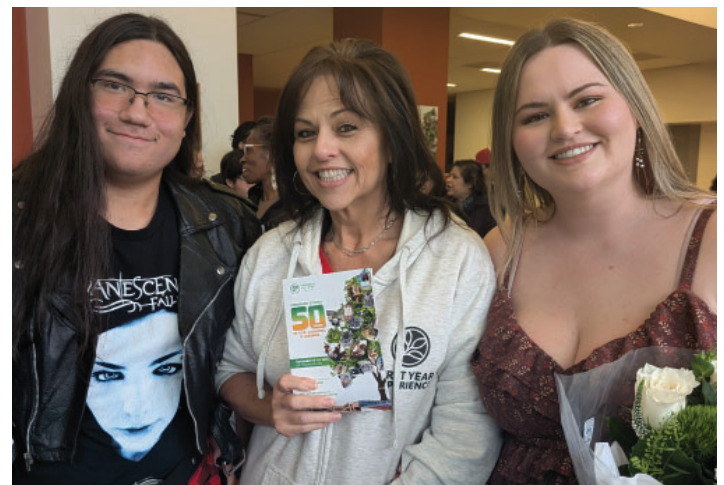
Our Fall show, “50 Years of Life, Laughter and Learning;”

Our artist alley where students sold their original work;

Our monthly music ensemble, which developed our own mariachi band

Art students created displays around science, technology, diversity and art.

Graphic Design students also designed retro posters for cities in California.





# SOCCER SUCCESS

EVC Men's Soccer finished the season one win shy of a return to the State Finals and EVC Women's Soccer finished with a program-tying 16 wins and in the third round of the 3C2A Playoffs. The men's team were also Coast Conference Champions, Simon Cook was the Coast Coach and Erik Luna Ramirez was the Coast Player of the Year.



# **Analytics Report**

## November 2025

EVC Marketing Office





### **Analytics Report**

The data analytics included in the monthly board reports reflect the communication channels that EVC is utilizing to inform students.

You will see from the data that we are using social media to broadcast our message to the tune of 100,000 views a month and have another 250,000 views on our website. In addition we send out weekly emails to students that have expressed an interest or are currently attending EVC.

You can see from the report the most viewed posts each month, which gives you a snapshot of the content. By looking at the data on what students are clicking on, both on our website and through our eblasts, we can help predict and better serve the students' needs. We can see their interests not only in our programs but their academic field of study.




EVC Marketing Office

# Digital Overview

## Nov. 2025

\*best showing for the year.



	Overall Social Followers	Social Impressions This Month	Reactions (likes) This Month
	4,701	50,256	866
	2,665	324,109*	3294
	21,045	30,923	552
	Total	2.1M (YTD)	44K (YTD)

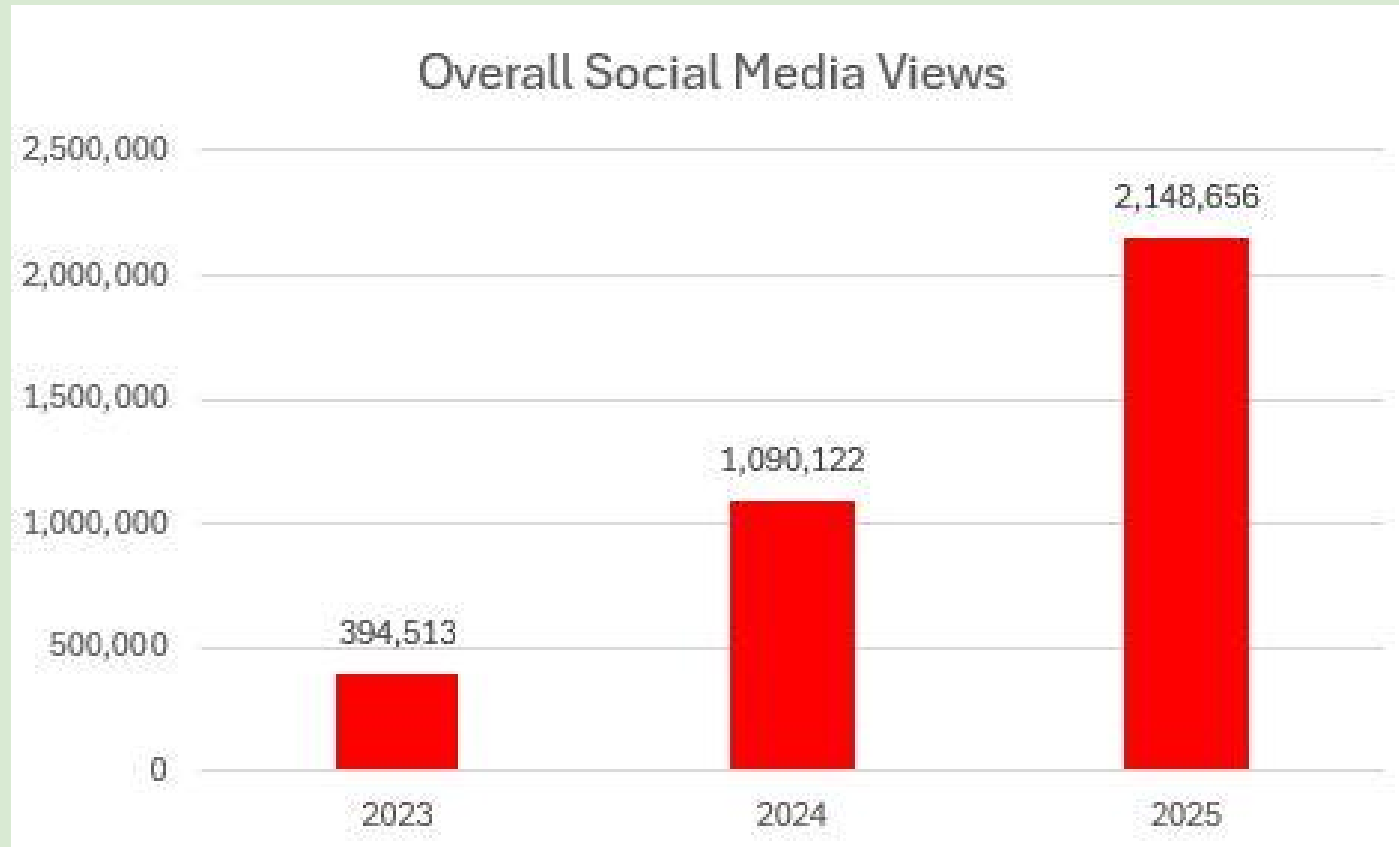


Website Impressions	Home Page Views	Apply Page Views
178K	57,053	8,265



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
17	45k per blast	57%	1431







## Linked at a Glance

STATEWIDE WITH CCs  
(2025)

**What this Means:** LinkedIn “scores” accounts based on engagement versus overall follower counts. **These are the tops in the State among community colleges.**

Note, EVC and Hartnell have the smallest followers amongst the group with 20K or so followers. Santa Monica (95K) and CCSF (73K) have some of the largest.

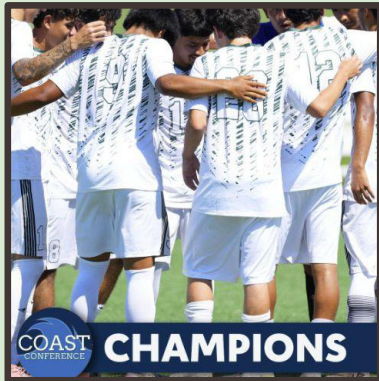
College	Score
Fullerton	9,380
City College of SF	8,620
Santa Monica	8,561
<b>EVC</b>	<b>7,661</b>
El Camino	6,383
Santa Ana	6,260
Ohlone	5,659
Hartnell	5,352
San Mateo	4,568





## Top Instagram Posts for Month of Nov.

324K total views



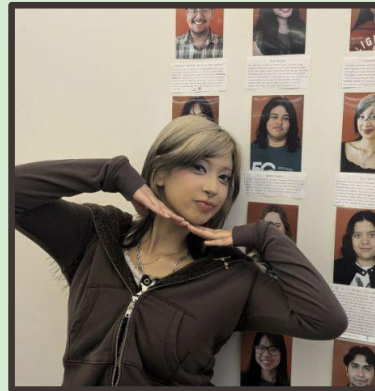
**138K impressions**  
**903 likes**

The top-11 posts in November were all soccer related to postseason matches and accolades



**6,079 impressions**  
**15 likes**

General registration now open for 2026.



**5,517 impressions**  
**131 likes**

Opening week of the Fall show, 50 Years of Life, Laughter and Learning



**5,260 impressions**  
**99 likes**

The Auto program celebrated its fall graduates which earned a certificate.



**5,223 impressions**  
**125 likes**

Photo gallery of EVC Artist Alley.



## Top Facebook Posts for Month of Nov.

50K total views



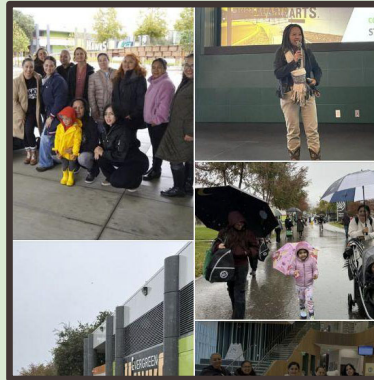
**7,139 impressions**  
**41 reactions**

Starry Evergreen promotion for upcoming event.



**6,817 impressions**  
**23 reactions**

The Auto program celebrated its fall graduates which earned a certificate.



**1,675 impressions**  
**26 reactions**

EVC hosts SOMOS Mayfair for a tour and visit to the 2nd Harvest Farmer's Market



**1,531 impressions**  
**14 reactions**

President Lopez and Mexican Consul General pose for picture



**1,456 impressions**  
**83 reactions**

"Experience Berkeley" transfer event sponsored by Umoja





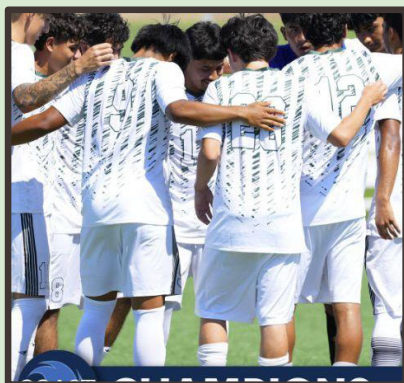
## Top LinkedIn Posts for Month of Nov.

30K total views



**2,102 impressions**  
**31 likes**

EVC's leadership team  
for 2025-26



**1,287 impressions**  
**28 likes**

EVC Men's Soccer  
wins Coast  
Conference title



**1,492 impressions**  
**41 likes**

President Lopez and  
Mexican Consul  
General pose for  
picture



**1,397 impressions**  
**34 likes**

First group of  
Aspire-Pllus mentors  
and mentees



**1,148 impressions**  
**18 likes**

Adjunct faculty  
needed to teach in  
social science