



PRESIDENT'S BOARD REPORT

January 26, 2026



**EVERGREEN
VALLEY COLLEGE**



An Huynh (front row, kneeling on left) moved from Vietnam to Texas in 2016 as a teenager. In Texas he was one of the only Asian students at his El Paso high school. He then moved to San Jose to learning English. That is when he found Evergreen Valley College. For the past nine years he has gone from being a shy immigrant who didn't know anyone to a confident young man who led Outreach workshops on his own. He moved back to Vietnam in January.

"EVC is the best decision I have made in my entire life because the campus is amazing, the people are really friendly... This place was my second home, and I really believe I belong to this campus."

EVC AT 50



Staff, faculty and administrators at the January Professional Development Day.



President Vinicio J. López, Dance's Liz Falvey and EVC dance students after they brought staff onto stage and danced to four genres of music from 1975 to the present.

2ND HARVEST PARTNERSHIP



President Vinicio López spent his Friday morning volunteering at our community partner, Second Harvest Foodbank, loading squash into boxes to distribute across the region. Julie Hall has been working there as the lead for the past three years.

EVC hosts bi-monthly food pantries and distributions throughout the semester. Check out EVC.edu/events for dates.

[her]itage **encia** **A WOMEN'S CONFERENCE**

On Saturday, March 7 EVC and Supervisor Sylvia Arenas will co-host a Women's Conference at EVC.

The half-day event will feature a keynote speaker, a panel discussion on women in leadership and breakout rooms. Rooms will discuss topics like work/life balance, working in STEM, owning a business, resume and financial management.

Year in Review

2025

EVC Marketing Office

Marketing EcoSystem



Website - 2.2M views in 2025



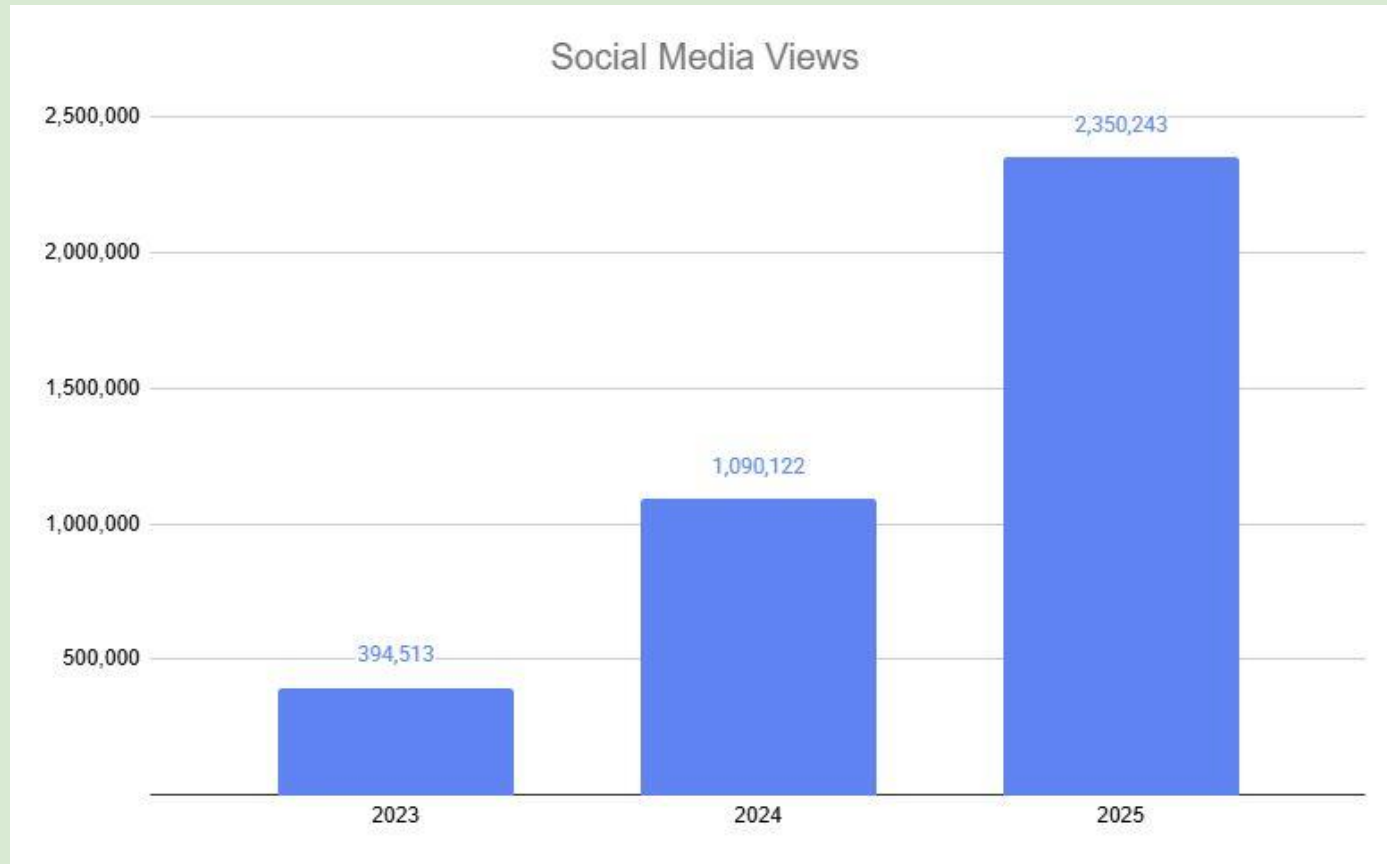
Social Media - 29K followers
2.3M impressions this year

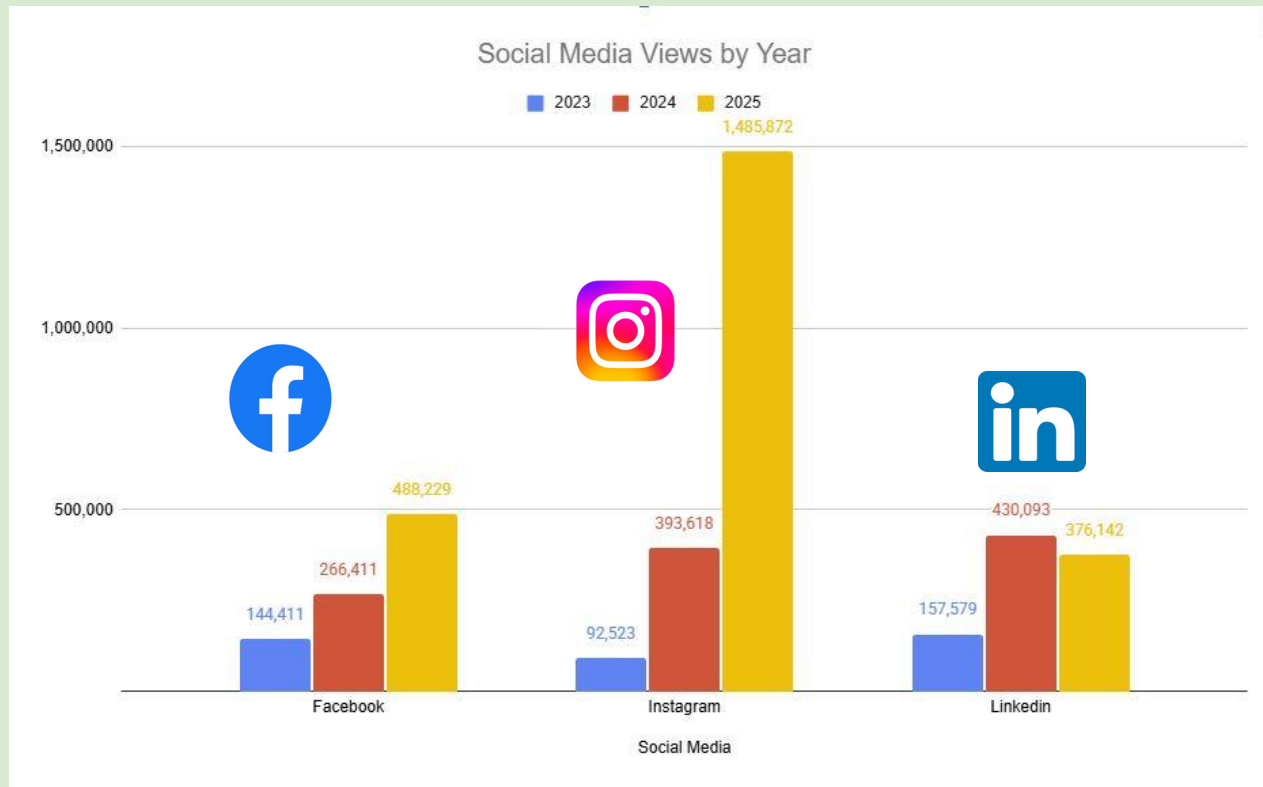


Eblasts - 45K “subscribers”
2.3M emails this year



Nationally, 61% of Students say they found their college initially with a “Google Search”





Social Media Impressions

2023

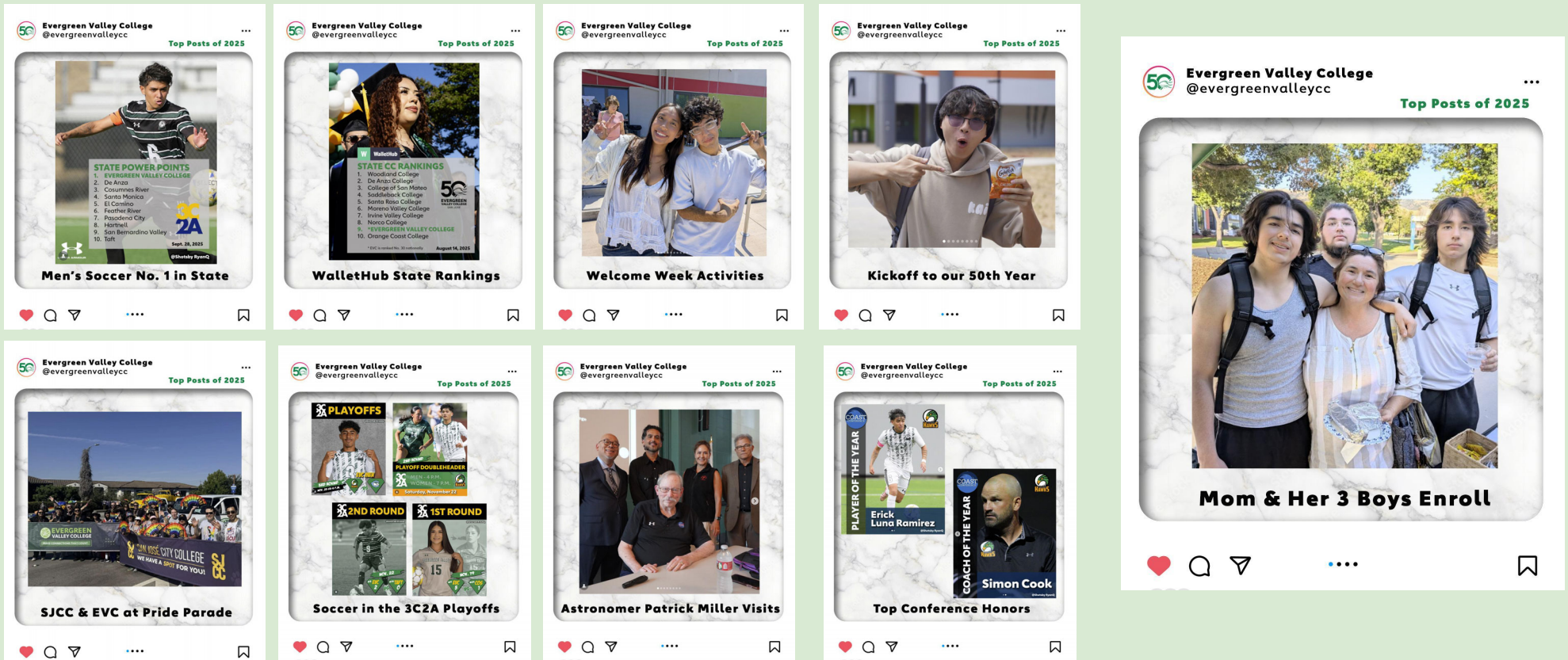
2024

2025



Top Instagram Posts for 2025




1.5M total views



Digital
Overview
Dec. 2025

*best showing for
the year.



Overall Social Followers		Social Impressions This Month	Reactions (likes) This Month
	4,709	44,569	502
	2,676	131,267	2503
	21,140	25,751	437
Total (28K followers)		2.35M (YTD)	47K (YTD)



Website Impressions	Home Page Views	Apply Page Views
138K	40K	8,957



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
9	45k per blast	52%	579