



PRESIDENT'S BOARD REPORT

April 14, 2026



**EVERGREEN
VALLEY COLLEGE**

TAX HELP

Our three-month VITA partnership with our Accounting students netted \$87,772 in refunds for over 81 returns. In total nearly 100 community members came to campus to get free help with their taxes



AUTO GRADUATES

The automotive program will celebrate its 62 students earning a degree or a certificate. In addition, Sergio Valles, our long-time instructor in the Tesla START program is moving up in the company.



Certificates

- Foundation Skills
- Drivetrain & Chasis
- American Honda
- Electrical-Engine Performance
- Hybrid-Electric Vehicle
- Telsa START

Degrees

- Drivetrain & Chassis
- Electrical Engine Performance

ALUMNA RETURNS

Alumna Jariah Jaug, an elected official with the Berryessa Unified School Board, returned to campus to tell her story as part of an Aspire+Pllus leadership event.

Jariah went to Piedmont Hills High School, majored in business at EVC and then transferred to San Jose State. As a student at EVC, Jariah worked part-time and was a member of the Aspire program. “I found my home (at EVC),” Jariah told the audience.



COMMUNITY DISCUSSION

Evergreen Valley College is deeply committed to fostering a campus environment rooted in equity, social justice, and accountability. In that spirit, and in the light of recent disturbing and credible allegations about César Chávez they hosted a town hall in March.





Analytics Report

March 2026

EVC Marketing Office

Digital Overview Mar. 2026



*best showing for the year.

	Overall Social Followers	Social Impressions This Month	Reactions (likes) This Month
	4,796	45,838	582
	2,834	165,488*	3,337
	21,549	30,035	496
	Total (29K followers)	635K (YTD)	11K (YTD)



Website Impressions	Home Page Views	Apply Page Views
187K	61K	10K



# of Eblasts	# of Sends	Open Rate	Clicks Back to Website
7	50k per blast	39%	833

What Interests Students March 2026



What They Are Clicking (Eblast)

- Scholarships
- Class Schedule
- Single Sign-On
- How to Apply
- College Survey
- Music Concert
- Community Day
- Free Tax Filing
- Starry Evergreen
- Counseling Appointments
- Leaf by Leaf Magazine

Top Website Pages

(167K views)

1. Class Schedule
2. Academic Calendar
3. How to Apply
4. Search
5. Degrees
6. How to Register
7. Library
8. Counseling Appointments
9. Catalog
10. Nursing Program
11. Community Day

Top Events Viewed

1. EVC Community Day
2. Class Schedule now live
3. Priority Registration dates
4. Women's Conference
5. Graduation Petitions

Degrees Explored (Pathways Website)

- General Studies - Health Sciences
- Business Administration
- Child & Adolescent Development
- Biology
- Computer Science
- Accounting
- Psychology
- Medical Assisting - Front Office



Top Instagram Posts for Month of March

166K total views



14,508 impressions
194 likes

Men's Soccer spring scrimmage from Monterey



11,906 impressions
94 likes

Women's Soccer team a part of Women's Conference at EVC



5,393 impressions
115 likes

25-year-old Aaliyah Stewart speaks about resilience as part of Women's History Month



5,183 impressions
103 likes

BEEF STEM Club introduces its officers



4,998 impressions
93 likes

New partnership with Silver Creek BBQ offers students and staff 15% thru April 30



Top Facebook Posts for Month of March

46K total views



4,008 impressions
22 reactions

Biology alum
Andrews Nuno
returns to campus
to share his
experience

2,426 impressions
14 reactions

President Lopez
speaks on
Vietnamese podcast

2,214 impressions
16 reactions

Art alumni return to
campus as part of
Roots & Wings
reception

2,205 impressions
32 reactions

Translations
program visits the
California
Healthcare
Interpreting
Conference

2,182 impressions
73 reactions

TRiO hosts State
conference



Top LinkedIn Posts for Month of March

30K total views



1,527 impressions
22 likes

Tesla START students graduation in instructor Sergio Valles' last cohort



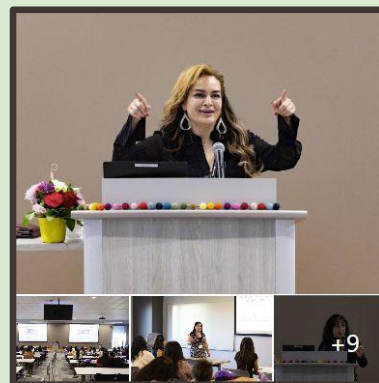
1,482 impressions
28 likes

Congressman Panetta and Councilmember Candelas announce bridge project



1,937 impressions
40 likes

President Lopez represents EVC at the Milpitas ribbon cutting for its arts building



1,388 impressions
27 likes

The many speakers from the women's conference hosted at EVC with Supervisor Arenas, in March



1,342 impressions
27 likes

Biology alum Andrews Nuno returns to campus to share his experience